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IIM Calcutta's MBAEx Program Hosts Lattice 2024: A Deep Dive into VUCA World Strategies

The MBAEx program at IIM Calcutta held its Annual Business Conclave, "Lattice 2024," on August 10th. Shri Nitin Gadkari, Hon'ble Union Minister of Road Transport and Highways, inaugurated the event.

The theme of the conclave was "Navigating Business in a VUCA World." VUCA stands for volatility, uncertainty, complexity, and ambiguity in a business environment.

Keynote speakers included Anup Bagchi, MD & CEO of ICICI Prudential Life Insurance, and Vaishali Babu, MD & CEO of BSE Clearing House - ICCL.

The panel discussions featured five industry leaders: Ashween Anand, CFO of Starbucks India; Mahima Garg, Digital Sales Lead at AWS India; Sanjay Mukherjee, CSCO of Varun Beverages Ltd; Suraj Chettri, VP and Head of HR at Airbus India & South Asia; and Udit Pahwa, CIO of Blue Star Ltd.

These experts shared strategic insights on navigating the complexities of today's volatile business environment, emphasizing the need for agility, innovation, and resilience in decision-making.