EDITOR IN CHIEF: Writtabratta Bhattacharya



LEAD DESIGNER: Utkarsh Sinha



CREATIVE HEAD: B.N.K. Goutham



PR HEAD: Raahul N



FEATURES EDITOR: Aravintha Kan<u>nan</u>



SUB EDITOR: Parijat Pushpam

## From The Team

Artificial Intelligence has firmly established itself as a transformative force, reshaping industries by automating mundane tasks and driving ground-breaking research. Its omnipresence spans healthcare, finance, automotive, entertainment, and beyond. It feels like just yesterday when Stable Diffusion and GPT-3 sent shockwaves through the AIML world, and now Large Language Models (LLMs) are gaining traction in sectors like Healthcare and Finance. Researchers are taking bold strides to turn once-unthinkable advances into reality, and what seemed like dreams a decade ago is now at our fingertips.

We say, "Keep Dreaming!" The best ideas often emerge from the depths of our imagination, and humans have strived to recreate that imaginative prowess artificially. Who knows what breakthroughs lie ahead? This leads us down the path of Generative AI, a term that resonates with both the youngest and most seasoned professionals. The quest to imbue the systems we create with human-like imaginative capacities unites us all. The world is curious, and people's thirst for knowledge propels us to great heights. While the development we witness sparks mixed responses, with notable figures like Geoffrey Hinton and Elon Musk expressing concerns about the potential to replace or manipulate humans, other AIML leaders like Yann LeCun and Sam Altman remain optimistic about this exponential progress in AI.

As we eagerly await the future, let's take a moment to reflect on the developments of recent years. 'AINA – Artificial Intelligence and Analytics,' India's pioneering student-driven analytics magazine, embarked on its journey in 2020 with the aim of promoting awareness of data analytics in the industry and the advancements in AIML. In this fourth edition of AINA, we are thrilled to present the latest global trends and developments in these fields, showcasing the diverse applications of AI and analytics across various domains. Our magazine's design concept has been carefully crafted to align with its theme and capture the dynamic, creative spirit of the entire PGDBA community.

We extend our heartfelt gratitude to the chairpersons, directors, deans, and faculty of ISI Kolkata, IIM Calcutta, and IIT Kharagpur for their unwavering guidance and support. We are immensely thankful to Dr. Joshua Starmer, the founder of Statquest, and Mr. Udai Shankar, Director of Data Science at Providence, for sharing their invaluable insights and perspectives through interview sessions that will provide our readers with a broader outlook. We'd also like to acknowledge the unwavering support, guidance, and suggestions from our senior magazine team members from AINA 3.0, who contributed significantly to our final product.

Our magazine is the result of blending lessons from our educators, the support of friends and family, and mentorship with a dash of imagination and a cup of honest effort. We present this magazine to you with great pride and anticipation. Happy reading!