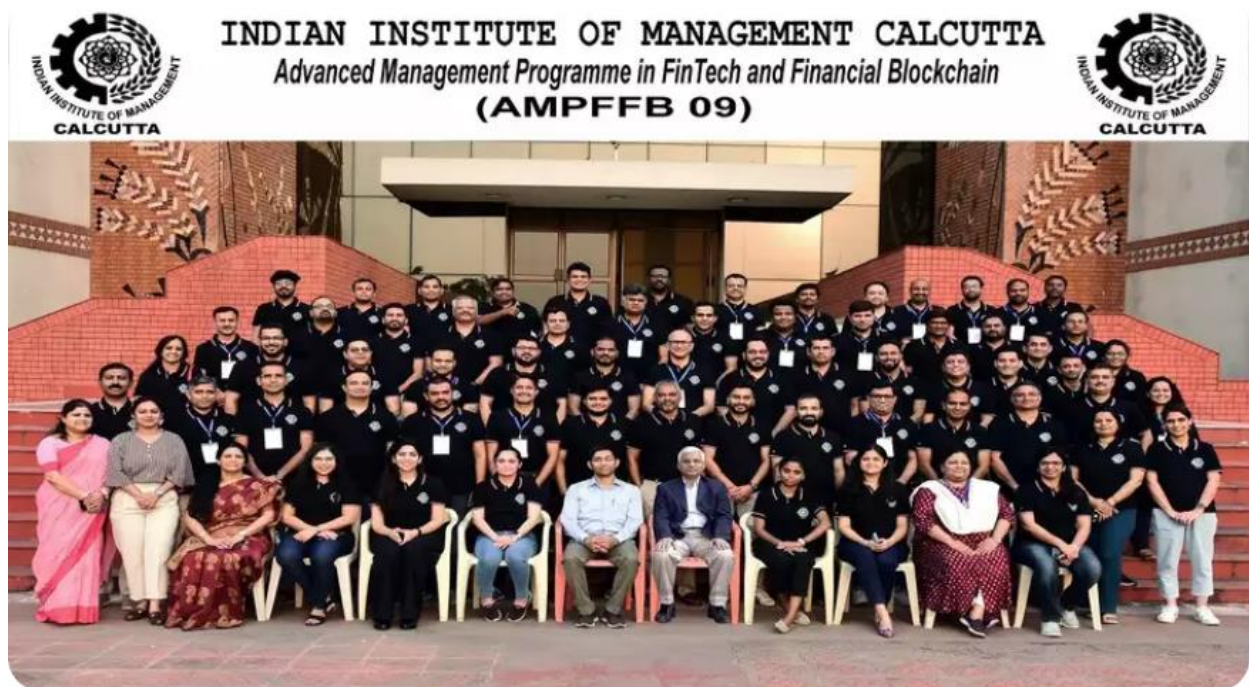


IIM Calcutta's longest running FinTech programme prepares BFSI professionals for the next leap in financial technology SPOTLIGHT

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In the rapidly evolving digital age where technology intertwines with our daily lives more seamlessly than ever, FinTech is revolutionising our financial interactions. From the simplicity of transferring money through a smartphone to the complexities of blockchain technology securing our transactions, the FinTech space has expanded beyond traditional banking boundaries, promising a future where financial services are more accessible, efficient, and secure.

Did you know that the Indian FinTech market is projected to reach a staggering \$190 billion in annual revenue by 2030, according to a BCG report?

Amidst this transformative landscape, the Indian Institute of Management Calcutta, in association with TalentSprint, pioneers the confluence of finance and technology through its Advanced Management Programme in FinTech and Financial Blockchain. The longest-running fintech program in India, it is 9 months' long and has been designed for senior working professionals in Banking, Consulting, Financial Services, Insurance, Management, and Technology,

who want to be at the forefront of the FinTech revolution and wish to lead FinTech initiatives in their organisations or want to start their own.

Why IIM Calcutta?

1. Equips professionals with foundations and skills: Renowned for its quantitative courses, analytics programs, and insights into financial markets, the programme equips professionals with both theoretical foundations and practical skill sets essential for navigating the complexities of the modern financial landscape.
2. Ranks as a top management institute: Participants benefit from the institution's prestigious triple accreditation (AMBA, EQUIS, AACSB) and its impressive #4 ranking in the NIRF 2023 rankings. Member of CEMS, it is also the only Indian B-School to be part of this global alliance of leading business schools, multinational companies and NGOs. This assures them of receiving education of the highest caliber, underlining the program's commitment to excellence and ensuring graduates are well-positioned to thrive in FinTech space.
3. Nurtures a robust alumni network: Graduates become part of an elite network of learners from IIM Calcutta Executive Education, gaining executive education alumni status, expanding their professional network, and opening doors to new opportunities.

What makes this programme so appealing?

1. Opportunity to learn from a distinguished faculty As one of the finest fintech courses in India this program is taught by stalwarts like Professor Sudarshan who is a specialist in fixed income, macro-finance, financial networks, and quantitative finance. He has taught courses in corporate finance, financial markets, fixed-income securities, security analysis and portfolio management, financial econometrics, and financial modeling. He is joined by Prof. Vimal Kumar M whose research interests span the digital divide, information and communication technologies for development and social inclusion, privacy, fairness, and accountability challenges of machine learning and artificial intelligence.
2. A high-impact transformative learning pedagogy The programme delivers 150 hours of live sessions led by IIM Calcutta's distinguished faculty, capstone projects, and two immersive campus visits of 6 days, ensuring a blend of theory and practical learning. The interactive live online sessions are conducted only on Sundays, to ensure flexibility for working professionals.
3. Peer learning with future FinTech leaders Having catered to over 980 senior professionals from BFSI participants and engaging 275+ companies across its 9 cohorts is a testament to its expansive reach and industry relevance
4. Industry-aligned robust curriculum The cutting-edge syllabus focuses on the intricacies of FinTech. It comprises:
Financial freedom of FinTech: Provides the foundation of finance covering financial statement analysis, valuation, and financing. PE/VC perspective on investing in early-age startups. Fintech trends: Challenges and opportunities: Highlights the origin and history of FinTech and the building blocks. Important verticals of Fintech space. Financial issues in LendingTech, WealthTech, InsurTech and Challenger Banks. Data-driven Analysis in Fintech: Guides on how to approach business problems analytically. Think systematically about whether and how data can improve business performance to make better-informed decisions. Digital Payments: Explains the evolution of digital payment and emerging paradigms of B2C, C2C, and B2B payment systems and their advantages. You learn about digital wallets, UPI, digital currency, NFC/QR codebased payment and more. All about Financial Blockchain: Teaches

blockchain/DLT concepts and designs of dApps, and smart contracts. **Digital Disruption in Financial Services:** Provides the latest insights on best practices in digital transformation in financial technology (fintech) and adopts related strategies for financial services. **Digital Product Development and Management:** Navigates various aspects of FinTech product development and management, business plan, and entrepreneurial finance.

Advanced FinTech Analytics: Trains on how quantitative and qualitative information can be used to make credit and trading decisions. **5. IIM Calcutta certification** This acknowledgment lends credibility as well as a unique opportunity for participants to enhance their FinTech expertise and stay ahead of the curve. **6. Hi-tech learning platform** The programme leverages TalentSprint's iPearl.ai, an AI-powered hybrid learning platform, offering an interactive and engaging learning experience with seamless integration of diverse learning technologies.

What are programme outcomes?

Led by IIM Calcutta's esteemed faculty, the programme offers professionals a blend of academic rigor and practical insights to navigate the evolving financial landscape. It delves deep into FinTech domains and fosters proficiency in cutting-edge technologies. Participants emerge as pioneers, leading transformative initiatives within their organisations. They gain strategic expertise to revolutionize financial processes, reshape value chains, and drive digital transformation. Equipped with new digital skills, they guide their teams effectively, ensuring seamless implementation of FinTech strategies. Upon completion, participants receive an Executive Programme Certificate from IIM Calcutta and join its Alumni Network, connecting with current and future FinTech leaders.

What drives professionals to be a part of this programme?

Graduates of this programme have found remarkable success across various sectors in the fintech industry, embodying roles that drive innovation and transformation. This experience highlights the programme's impact on enhancing critical thinking, analytical skills, and understanding of fintech, significantly contributing to their professional growth and network. "The programme content and teaching methodology helped in improving my critical thinking abilities and analysing skills. As an angel investor, I work closely with many FinTech startups. The learnings are helping me understand and guide them better," says Sweta, an angel investor. Harish, Director at a financial services firm shares, "As a 20-year FinTech professional, I joined the course to continue to stay relevant for the next 10 years and it lived up to my expectations. IIM Calcutta certification has tremendous endorsement value—so many people in my professional network appreciated it! The programme has transformed the way I think about my career."

Who can pursue this programme?

The program is designed for those engaged at middle and senior management levels in organisations and those interested in creating a blueprint of a FinTech strategy for their company. The course will encompass both managerial and technical content, designed to empower participants to take on leadership roles in driving FinTech projects within their respective firms.

What are the other details of the programme?

Eligibility: Graduation/Post Graduation (50% minimum score), relevant background, 5+ years of work experience Fee: The application fee is Rs 2,500 Classes start: July 2024 As the Indian fintech sector gears up for exponential growth, there has never been a better time to dive into this field. For more details on eligibility, application process, and fee structure, and to take the first step towards becoming leaders in the FinTech industry.

Source: <https://timesofindia.indiatimes.com/spotlight/iim-calcuttas-longest-running-fintech-programme-prepares-bfsi-professionals-for-the-next-leap-in-financial-technology/articleshow/109952893.cms>