

IIM Calcutta, TimesPro Launches 23rd batch of its flagship Senior Management Programme

The programme will equip learners with new-age competencies and hone their leadership skills towards growth & sustainability. These leadership skills are crucial for improving organisational performance and building the agility required to navigate the challenges of the evolving business ecosystem.

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The Indian Institute of Management Calcutta (IIM Calcutta) in collaboration with TimesPro has launched the 23rd batch of its flagship Senior Management Programme (SMP). This programme helps professionals to boost their strategic management and leadership skills. The esteemed Senior Management Programme enters its 23rd cohort, boasting a rich legacy of over two decades in cultivating leadership expertise among professionals.

Recognised as one of the oldest Leadership Development Programmes in India, it stands as a beacon of excellence in hybrid executive education. Leaders and businesses benefitting from the programme's

profound impact underscores its reputation as a premiere resource for cultivating leadership excellence in today's dynamic environment. The one-year SMP is contextually designed to transform business leaders and equip them with the skills to navigate the complexities of today's corporate world. It empowers participants to strengthen their existing functional competencies, and craft and execute visionary strategies. It will hone their decision-making skills, cultivate leadership acumen, and help them embrace a global perspective. These leadership skills are crucial for improving organisational performance and building the agility required to navigate the challenges of the evolving business ecosystem.

Over the years, the programme has seen participation from learners from diverse functions including Marketing & Sales, Operations, IT, Finance, Strategy, Customer Service, Legal, and HR. Nearly 70 percent of those forming the programme's cohort have more than 15 years of experience, and are occupying positions at the CXO level, General Managers, Assistant Vice Presidents, Senior Managers, Consultants, and other notable roles. Speaking about the Senior Management Programme, Professor Ritu Mehta and Professor Chetan Joshi, SMP Program Directors, IIM Calcutta said, "We at IIM Calcutta are delighted to announce the launch of the Senior Management Programme in collaboration with TimesPro. This programme aims to empower senior executives with a strategic vision, global perspective, and leadership acumen essential for navigating today's dynamic business environment. At IIM Calcutta, we believe in cultivating leaders who are indispensable assets in shaping the trajectory of businesses and industries." Sunil Sood, Chief Business Officer – Executive Education, TimesPro said, "The Senior Management Programme at IIM Calcutta equips professionals with the essential skills needed to navigate the complexities of today's business landscape and lead their organisations to success. This programme exemplifies our commitment to fostering transformative leadership that not only shapes the future of senior executives but also drives sustainable growth for their organisations. Throughout the programme, participants will acquire a diverse set of leadership and strategic skills that will enable them to drive organisational transformation and facilitate personal growth." The programme encompasses advanced management modules including Market Economies and Macroeconomic Policies, Operations, Human Resources, Corporate Finance and Financial Markets, Strategic Marketing, Organisational Leadership, Digital Transformation, etc. These modules provide participants with a comprehensive understanding of government, macroeconomic, legal, and analytical facets of business decision-making, offering them a broader knowledge base to draw upon in their roles. SMP will be conducted via TimesPro's Interactive Learning (IL) platform and delivered through the Direct-to-Device (D2D) mode. The pedagogy would be a combination of cases, role-plays, simulations, games, lectures, etc. It also includes two campus immersion modules of five days each (academic engagement of 4.5 days each) and an executive education alumni status for learners on successful completion of the programme. Professionals with a minimum of 10 years of professional experience are eligible for the programme, provided they have achieved a minimum of 50% marks in either their bachelor's or master's degree.

About Indian Institute of Management Calcutta:

Established in November 1961 by the Government of India in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, the Ford Foundation, and Indian Industry, the Indian Institute of Management Calcutta (IIM Calcutta) was the first national institute for Post Graduate studies and Research in Management. Over the last six decades, IIM Calcutta has gained global repute for imparting high-quality management education through its Post-Graduate and Doctoral level programs, Executive Training Programs, and Research and Consulting Activities. It is the first 'Triple Accredited' management school from India with accreditations from Association to Advance Collegiate Schools of Business (AACSB); European Quality Improvement System (EQUIS); and Association of MBAs (AMBA). Today, IIM Calcutta is one of Asia's finest Business Schools. Its strong ties to the business community make it the ideal institution to attract India's best talent and promote management practices in Indian organisations.

About TimesPro:

TimesPro, established in 2013, is a leading Higher EdTech platform dedicated to empowering the career growth of aspiring learners by equipping them with skills to rise in a competitive world. TimesPro's H.EdTech programmes are created to meet the rapidly changing industry requirements and have been blended with technology to make them accessible & affordable. TimesPro offers a variety of created and curated learning programmes across a range of categories, industries, and age groups. They include employment-oriented early career programmes across BFSI, e-Commerce, and technology sectors; executive education for working professionals in collaboration with premier educational institutions like IIMs and IITs; and organisational learning and development interventions at the corporate level. TimesPro also collaborates with India's leading organisations across varied sectors to provide upskilling and reskilling solutions to boost employability and create a robust workforce. TimesPro is a Higher EdTech initiative by Times Group.

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