

# IIM-Calcutta to set up Center of Excellence for Design Thinking.

*School of Design Thinking, credited with framing India's first program on 'Design The Thinking' tailor-made for academics, will support this initiative through special courses for the students and other stakeholders in IIM-C*



Mission Samriddhi will support this initiative by coordinating with IIMC to reach out to rural clusters in the region.

Indian Institute of Management (IIM) Calcutta, School of Design Thinking (SoDT) and Mission Samriddhi (MS), a social impact platform dedicated to the holistic development of Rural India, have signed a memorandum of understanding (MoU) to promote "Design Thinking" for institutional leadership.

The three-year collaboration will help in creating a Center of Excellence for Design Thinking in a premier business school. The centre will be the hub for all Design Thinking initiatives taken up by IIM Calcutta and associated organisations.

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Mission Samridhi, through its Community Development Framework, works on the design and development of projects that are sustainable and capable of scale to impact the larger population positively. It will support this initiative by coordinating with IIMC to reach out to rural clusters in the region.

In collaboration with SoDT, IIM-Calcutta will initiate different courses and interventions in the area of Design Thinking and its application in different domains. Modules and assignments will be developed on Design Thinking as part of various academic/training programs.

In collaboration with MS, collaborative research projects, community-impacting social initiatives, and impact studies will be commenced and there will be a joint ownership of publications and other materials of interest.

Source: <https://www.moneycontrol.com/education/iim-calcutta-to-set-up-center-of-excellence-for-design-thinking-article-12480201.html>