Dated: 19-02-2024

IIM Calcutta completes final placements; 464 students get 529 offers from 194 companies

By Sreeradha Basu, ET Bureau Last Updated: Feb 19, 2024, 01:25:00 PM IST



Synopsis Accenture Strategy was the top recruiter among the consulting sector, which included firms like EY-Parthenon, Monitor Deloitte, KPMG, PwC, Vector Consulting, Arthur D. Little, McKinsey, BCG, Bain, and Kearney, among others. Indian Institute of Management, Calcutta (IIMC) has completed the final placement process for the batch of 2022-24, with 464 students receiving 529 offers from 194 companies. The consulting sector emerged as the top recruiter, with 167 students (31.6%) bagging offers, the institute said in a statement on Monday.

Accenture Strategy was the top recruiter among the consulting sector, which included firms like EY-Parthenon, Monitor Deloitte, KPMG, PwC, Vector Consulting, Arthur D. Little, McKinsey, BCG, Bain, and Kearney, among others. Around 114 students (21.5%) were absorbed by leading finance firms from private equity, venture capital, investment banking, markets, asset and wealth management domains. Recruiters included Goldman Sachs, JP Morgan, Bank of America, Citibank, Barclays, HSBC, BNP Paribas, Arga, Avendus, Neo Asset & Wealth Management, Kotak Alternate Assets, Kotak Mahindra Capital, Ambit, Incred, Prime Ventures, Orios VP, Premii Invest, Elevation Capital, O3 Capital, Gaja Capital and Innoven Capital, among others. Both new and legacy firms participated in the hiring process. Among technology companies, companies like Microsoft, Navi, Arcesium, Media.Net, Uber, Angel One, HCL, Newgen, Zomato, Javis, and NPCI joined, extending offers to 88 students (16.6%). The marketing and general management sector saw firms like ITC, Loreal, Procter & Gamble, Dabur, Tata Administrative Services, Vedanta, Adani, Hinduja, Aditya Birla Group, Essar Group, JSW and Reliance, among others recruit 130 students (24.6%). This year witnessed a new trend of firms offering roles in 'Founder's office'. These roles were offered by OLA, IndusInd Bank, Newme, ParkStreet, PoshN, and Kofluence, among others. First-time recruiters on the campus included Jio Financial Services, Hero FinCorp, Yubi, Sobha Realty, Sirius AI, Husk Power Systems and DMI Finance.

There was also greater interest in recruiting students through the preplacement offer route, the institute said. Several global firms participated as first-time recruiters. "Looking at the market conditions, we were ready for the long haul and focused on diversifying the recruiter base and building student resilience," said Nimruji Jammulamadaka, chairperson, Placement Committee, IIM Calcutta. "The institute has been successful in this regard."