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## IIM Calcutta's flagship MBA programme records 100% placement, consulting sector emerges as top recruiter

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## Written by <u>Santanu Chowdhury</u> Kolkata | February 19, 2024 17:02 IST



IIM Calcutta continues to attract marquee finance firms and remain the finance campus of the country. (Express photo/File)

IIM Calcutta's flagship MBA programme concluded the final placements for the 59th batch recently and recorded another year with 100 per cent placements. A statement issued by the institute on Monday said that about 464 students took part in the process, securing 529 offers from 194 companies despite the tough market conditions.

"The consulting sector emerged as the top recruiter yet again with 167 students (31.6 percent) bagging offers. Accenture Strategy emerged as the top recruiter

among the consulting sector which included firms like EY-Parthenon, Monitor Deloitte, KPMG, Pricewaterhouse Coopers, Vector Consulting and Arthur D. Little, McKinsey, BCG, Bain, Kearney, amongst others," the institute said.

IIM Calcutta continues to attract marquee finance firms and remains the finance campus of the country. About 114 students (21.5 percent) entered marquee finance firms from the private equity, venture capital, investment banking, markets, asset and wealth management domains, which saw participation from firms like Goldman Sachs, JP Morgan and Chase, Bank of America, Citibank, Barclays, HSBC and others.

Nimruji Jammulamadaka, Chairperson, Placement Committee said, "Looking at the market conditions, we were ready for the long haul and focused on diversifying the recruiter base and building student resilience. We must say, the institute has been successful in this regard."

The technology sector witnessed the participation of firms like <u>Microsoft</u>, Navi, Arcesium, Media.Net, Uber, Angel One, <u>HCL</u>, Newgen, Zomato, Javis and NPCI, which extended offers to 88 students (16.6 percent).

Marketing and general management sector firms like ITC, Loreal, Proctor & Gamble, Dabur, Tata Administrative Services, Vedanta, Adani, Hinduja, Aditya Birla Group, Essar Group, JSW and Reliance among others, which recruited 130 students (24.6 percent).

Prachi Gupta from the 59th batch, who shall be joining EY-Parthenon, said, "The final placements at IIM Calcutta this year have been extremely good, especially given the stressed market conditions. The number of new recruiters and roles has been the highest the institute has seen in many years, kudos to the placement team."

Source: https://indianexpress.com/article/india/iim-calcutta-mba-placement-consulting-sector-top-recruiter-9169231/