

IIM-C placements see highest package of ₹1.2cr, consulting is top sector again

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Kolkata: The highest package at this year's placement for MBA programmes at Indian Institute of Management, Calcutta is Rs 1.2 crore, same as that of last year. As many as 194 companies took part in the placement programme and all 464 students have found placements. IIM-C, however, didn't disclose the average salary this year.

According to an IIM-C press statement, 464 students secured 529 offers this year. As many as 167 students got offers from the consulting sector which remained the top recruiting industry, like last year. Accenture Strategy emerged as the top recruiter.

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ing offers from marquee finance firms. As many as 114 students got offers from private equity, venture capital, investment banking and asset & wealth management domains. Companies like Goldman Sachs, JP Morgan and

Chase, Bank of America, Citibank, Barclays, HSBC, Argenta, Avendus, Incred and others participated in the process. In 2023, there were 15% offers from finance sectors, while this year it was 21.5% of total offers.

Technology sector — seeing participation from firms like Microsoft, Navi, HCL, Zomato, Arcesium and Uber — extended offers to 88 students (16.6%). The marketing and general management sector gave offers to about 130 students and saw participation from ITC, Dabur, Aditya Birla Group and Adani among others.

IIM-C placement committee chairperson Nimruji Jammulamadaka said, "Consulting and finance sectors have historically been dominant sectors in hiring students. However, we have di-

versified our recruiter base this year. One of the new trends that we witnessed was the emergence of the founder's office roles.

In the startup ecosystem, the founders are able to grow the company up to a certain stage and after that they need competent professionals at the corporate office to enable growth of the company. This year, many students joined the founder's office to cater to the growth of startups with lucrative packages and there have been some good brands." She added that another major trend this year has been higher acceptance of pre-placement offers.

Jio Financial Services, Hero Fincorp, Yubi, Sobha Realty, Sirius AI, Husk Power Systems and DMI Finance were among first-time recruiters.