

**One-year MBA programmes are becoming increasingly popular in India, and the main reason for this is the demand from working professionals**

AI and ML in a certain sector, say, manufacturing. But I need to know a little bit of manufacturing as well. So, I need marketing, finance, organisational behaviour and all these core concepts to be put in perspective.” The consensus among India’s top MBA institutes is that the two-year courses will persist at least for the next decade. But the opportunity cost involved in staying away from the workforce for two years in a fast-changing business world for professionals with work experience is fuelling the interest for one-year programmes. “Experienced professionals are the driving force behind the rapid adoption of the one-year MBA programme in India,” says Fr George.

Institutes such as Indian School of Business (ISB), IIMs A-

B-C, XLRI, and SPJIMR, among others, have started the one-year format, reflecting the industry’s demand for practical experience combined with specialised business education. ISB, the pioneer of the one-year format in India, sees work experience as important for MBAs. “It leads to better learning outcomes because of students’ ability to connect what is taught in the classroom with what they had experienced previously. They get better context and learning from the lectures because of this relatability,” says Ramabhadran Thirumalai, Deputy Dean-Academic Programmes, ISB.

Not surprisingly, experts predict greater pull for the one-year format in times to come. “I won’t be surprised in the long run if things shift more and more to a

one-year programme, particularly for people with experience,” says IIMB’s Krishnan.

Client expectations from the consulting industry are evolving, which reflects in the hiring profiles, says Priya Ramdev, Director of People Function at McKinsey & Company. “While the generalist consulting aptitude remains integral to client needs, industry/functional knowledge and expertise is also becoming critical for certain roles. Any programme that can meet these requirements will continue to remain relevant for the industry,” she says.

While the pandemic’s soothsayers predicted that management education would go fully online, the verdict three years since is that a fully online programme cannot offer the whole breadth of experiences that an on-campus programme can—peer-to-peer learning and networking being chief among them. And so, with both formats likely to continue, many institutes have retained some degree of online learning as they plug the crucial gaps of reach, affordability and scale in traditional methods.

**U**S-BASED ONLINE learning platform Coursera says it now has 17 Indian university partners, including top B-schools such as IIM Ahmedabad (IIMA) and IIMC. Three years ago, it had just two. For instance, SPJIMR’s online

### TOP OF THE CHARTS

#### Top 5 institutes offering two-year MBA programmes in India

Rank (2023)	Rank (2022)	Institute	Overall Score (1,000)
1	1	Indian Institute of Management (IIM) Calcutta	899.9
2	2	Indian Institute of Management (IIM) Ahmedabad	897.1
3	3	Indian Institute of Management (IIM) Bangalore	892.3
4	4	Indian Institute of Management (IIM) Lucknow	861.8
5	5	S.P. Jain Institute of Management & Research (SPJIMR), Mumbai	856.6

SOURCE: BT-MDRA SURVEY

*The consensus among the country's top MBA institutes is that the two-year programmes will persist at least for the next decade*

### ONE-YEAR WONDERS

Top 5 institutes offering one-year management courses

Rank (2023)	Institute	Overall Score (1,000)
1	Indian School of Business, Hyderabad	950.3
2	Indian Institute of Management (IIM) Ahmedabad	949.1
3	Indian Institute of Management (IIM) Bangalore	925.4
4	Indian Institute of Management (IIM) Calcutta	918.0
5	Indian Institute of Management (IIM) Kozhikode	885.7

### DIGITAL LEADERS

Top 5 edtechs offering management courses through tie-ups

Rank (2023)	Institute	Overall Score (1,000)
1	upGrad	945.8
2	Coursera	899.2
3	Nulearn	833.3
4	Great Learning	807.5
5	edX	787.5

### SHORT & SWEET

Top 5 institutes offering executive programmes

Rank (2023)	Institute	Overall Score (1,000)
1	Indian Institute of Management (IIM) Ahmedabad	896.3
2	Indian Institute of Management (IIM) Bangalore	891.1
3	Indian School of Business, Hyderabad	873.8
4	Indian Institute of Management (IIM) Calcutta	873.0
5	Indian Institute of Management (IIM) Lucknow	830.0

two-year PGDM on Coursera costs a quarter of what the on-campus programme does, says Raghav Gupta, MD, India and APAC, Coursera. The course combines synchronous and asynchronous courses (online courses; the former runs in real time, the latter can be followed using recorded videos) with on-campus experiences. "There is certainly demand for hybrid learning like this where you can learn when you want without losing the on-campus experience," he says, adding that IIMA saw more than 100,000 online enrolments in its open courses on the platform within six weeks. In contrast, the limited seats available means that only a tiny fraction of the 200,000 CAT takers make it to India's top schools.

As India and its corporate landscape are set to occupy the pride of place in the world economy over the next few decades, the face of management education is also changing with a multitude of options for students. As IIMB's Krishnan puts it: "There's this whole spectrum [of programmes]. And there are all these options. We will need to configure them in various ways to meet the needs of the target group." That can only be good news for aspiring managers and CEOs.

Over the following pages, read how the Top 5 emerged winners. **BT**

@SaysVidya

SOURCE BT-MDRA SURVEY

**D**YNAMISM IS THE buzzword at the Indian Institute of Management Calcutta (IIMC). It informs the institute's every move, from its attempt to become a technology-oriented management college to offering online certification courses that have seen a steady increase in registrations.

"There is a lot of dynamism everywhere, whether it is course content, student expectations, career switch, etc. An institute also has to accordingly fine-tune itself in terms of content structure, delivery mechanisms and electives," says Uttam Kumar Sarkar, the Di-

rector of IIMC.

Sarkar would know. He's been with the premier management school since 1997 and has seen it emerge as a force to reckon with—IIMC has, for the third straight year, topped the annual BT-MDRA India's Best B-schools Survey.

"One of the specialities of IIMC is that the institute has always tried to be at the forefront of technology-oriented management. We are a management school but we are aware that we have to keep pace with the digital journey," says Sarkar. It has courses related to artificial intelligence, machine learning, cybersecurity, design thinking,

and Industry 4.0, among others.

Technology has also been integrated into its traditional electives like finance, marketing, and human resources. For instance, the finance programme has a simulation component to help students get a more hands-on experience.

IIMC also offers programmes online in multiple formats—for instance, six-month, one-year or even shorter duration programmes—aimed at working executives. "The idea is that our students should always have an edge in today's digital world," says Sarkar. Though registrations for its online or certification programmes have risen, Sarkar says the relevance of the traditional two-year management degree has not diminished.

That's why the premier management institute is now keen on increasing its offline presence—it has big plans to expand so that it can accommodate more students. "We are now trying to upgrade our infrastructure. Hopefully, in the next few years, you will see a different campus. That will increase our intake and [we will offer] new programmes as well," says Sarkar.

— **ASHISH RUKHAIYAR**

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1 INDIAN INSTITUTE OF MANAGEMENT CALCUTTA	
<b>Overall score</b>	<b>899.9</b>
<b>Placement performance 2023</b>	Around 190 firms extended 573 offers to 465 students
<b>Campus experience</b>	<ul style="list-style-type: none"> <li>● Campus spread over 135 acres with seven lakes; auditorium with a seating capacity of 750 people</li> <li>● State-of-the-art Finance Lab to support advanced applied research in financial markets</li> </ul>
<b>New initiatives (digital/entrepreneurship)</b>	<ul style="list-style-type: none"> <li>● Online programmes in multiple formats—six-month, one-year programmes, and even shorter ones</li> <li>● Technology made an integral part of traditional electives—finance, marketing and HR</li> </ul>



**DIGITAL-SAVVY**  
IIMC's Director Uttam Kumar Sarkar (centre) says the institute offers many short-duration online programmes



**FORESIGHT IIMA** gauged the trajectory of AI and set up a centre to study it three years ago

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**THE REALISATION THAT**

India is not the only country for which the Indian Institute of Management Ahmedabad (IIMA) produces leaders keeps Bharat Bhasker, its new Director, on his toes. “The world is changing at a rapid pace. We’re going to be at the centre of the world [economy]. Everybody is de-risking from China and it’s time for us to [grab] that opportunity,” he says.

To ensure that the opportunity isn’t missed, IIMA has remained steadfast in its commitment to mould industry-ready students, says Anirudh Rapole, a student of the postgraduate diploma in management for executives programme, who has taken a break from a well-paying job. “[IIMA’s] emphasis on academic rigour and experiential learning fosters a transformative journey, where students are immersed in real-world decision-making scenarios. This experience equips graduates with invaluable

skills,” he says.

Talking about real-world scenarios, IIMA opened up just such an opportunity for Dwibesh Nath, another student. “Within a month of our study at IIMA we got the opportunity to be a part of the round table conference of policymaking proposals for India’s G20 leadership, interact with influential individuals like the new US Ambassador to India, and participate in the implementation planning programme of the National Education Policy,” he says.

Bhasker, meanwhile, is focussed on the future, which means embracing technological change. “Tradi-

tional management schools have not been able to cope up and create enough of that manpower. It’s all about creating a balance between age-old leadership techniques and values and a tech-centric curriculum,” he says.

But, the Director is not too affected by the frenetic pace of that change, especially with the launch of programs like ChatGPT. “ChatGPT didn’t take me by surprise,” he says. That’s because IIMA gauged AI’s trajectory three years ago and

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**INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD**

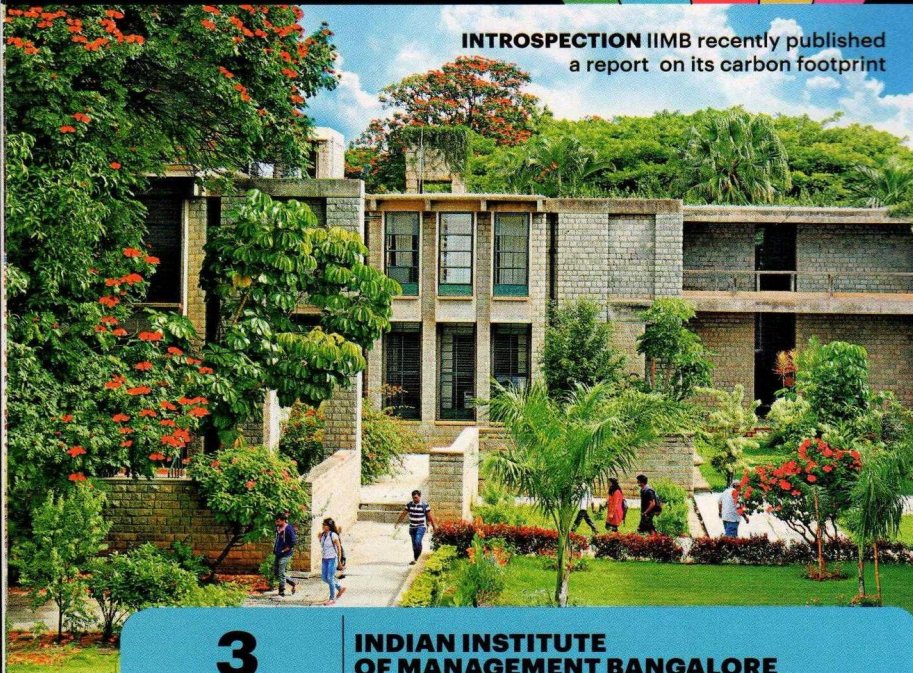
<b>Overall score</b>	<b>897.1</b>
<b>Placement performance 2023</b>	All students placed across 23 industries
<b>Campus experience</b>	<ul style="list-style-type: none"> <li>● Facilities on campus include the Vikram Sarabhai Library; student, faculty and staff housing</li> <li>● Also has crèche, indoor and outdoor sports complexes, yoga room, canteens, pharmacy and general store</li> </ul>
<b>New initiatives (digital/entrepreneurship)</b>	<ul style="list-style-type: none"> <li>● Launched Online@IIMA, a single gateway to access all online programmes</li> <li>● A slew of online certification courses to help professionals be future-ready</li> </ul>

started a centre for data science and AI that studies the impact of such technologies on businesses.

Now, the focus is on IIMA’s presence online. “There’s no substitute for in-class learning, but we want to reach students who might have missed the bus. We call it democratisation of management education, because many people will never be able to get admission at IIMA. We provide a variety of Management courses on an online platform for free as we don’t want them to stop educating themselves,” he says.

— PRERNA LIDHOO

**INTROSPECTION** IIMB recently published a report on its carbon footprint



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**INDIAN INSTITUTE OF MANAGEMENT BANGALORE**

<b>Overall score</b>	<b>892.3</b>
<b>Placement performance 2023</b>	512 students of PGP and PGP-BA 2021-23 got 606 offers
<b>Campus experience</b>	<ul style="list-style-type: none"> <li>● The main campus is spread over 100 acres; a 110-acre second campus is at Mahanthalingapura in Jigani</li> <li>● All students provided accommodation on campus; 100 per cent waste segregation, rainwater harvesting</li> </ul>
<b>New initiatives (digital/entrepreneurship)</b>	<ul style="list-style-type: none"> <li>● New senior-level executive programme on ESG strategies for companies; course on ESG communication</li> <li>● New programme on digital business and entrepreneurship; new online programme for the MSME sector</li> </ul>

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**AS THE PRESTIGIOUS** Indian Institute of Management Bangalore (IIMB) celebrates its golden jubilee, sustainability is a key theme with a focus on environmental, social, and governance (ESG) norms.

Keeping with the theme, the premier B-school recently published a report on the carbon footprint of its campus, which encompasses 66 acres of lush green cover, outlining the sustainability initiatives undertaken on its premises.

The report estimated IIMB's carbon emissions in 2022-23 at 3,382 tonnes of CO<sub>2</sub> equivalent, with energy consumption and purchased and capital goods being the major contributors. The installation of solar panels led to a 13 per cent reduction in Scope 2 emissions, while the green cover sequestered 12,529 tonnes of carbon.

It's not just about awareness, says Rishiksha T. Krishnan, IIMB's Director; the ESG focus will extend to the curriculum as well. "We feel that

if students are engaged with and exposed to these issues in a more practical way, [it] will have an impact on their behaviour as managers when they join companies," he says.

The immediate, tangible impact will be on the executive education portfolio, where a new senior-level programme will be launched on ESG strategies for companies. That comes on the back of a course on ESG communication started last year. Besides, there has been a gradual integration of ESG content in existing MBA and related programmes, and Krishnan says this focus will also result in an increase in the number of ESG-related electives. "We have been encouraging all faculty members to bring relevant ESG issues into their curriculum," he adds. But the institution remains committed to its data and digital core, in keeping with the city it is nestled in.

This past year, it also expanded hostel facilities at the main campus, opened a Management Development Centre (MDC) at the second campus in Jigani, just outside Bengaluru, and increased MBA intake from 525 to 600.

As part of its golden jubilee celebrations, it is organising an outreach to connect with alumni. A new programme in digital business and entrepreneurship is being finalised; plans are also underway to introduce online programmes for the micro, small and medium enterprises (MSME) sector. Besides, the postgraduate programme in public policy and management, offered for the past 20 years, will be relaunched in a hybrid format. The institute has also launched a sustainability lab in collaboration with Transport Corporation of India (TCI) aimed at supply chain research, apart from a centre for digital public goods.

— BINU PAUL



**“ADAPT OR PERISH,** now as ever, is nature’s inexorable imperative,” H.G. Wells wrote famously in 1945. That could apply to Indian Institute of Management Lucknow (IIML), which has risen to prominence not by clinging to outdated teachings, but rather through its remarkable ability to adapt and remain relevant.

From building a digital infrastructure with smart studios to new curricula and enhanced teaching and delivery modules, the institute has hit all the right notes. “In the past two years, we have invested approximately ₹25 crore in educational technology platforms, software, and classroom apparatus to improve the learning experience,” says Suresh K. Jakhar, Chairperson, Post Graduate Programme, IIML.

**76 |** The institute also conducted a rigorous review of its offerings, following which it incorporated several courses related to new-age roles like data and analytics, entrepreneurship and environment sustainability.

To impart some real-world lessons, the institute has designed the Leadership and Experiential Learn-

ing by Climbing Mountains course. Yes, the course involves mountaineering. Then there’s IIML’s belief in a link between happiness and productivity. It has introduced the Science of Happiness course, and is setting up a Centre of Happiness.

IIML measures its success through a multifaceted approach that encompasses academic excellence, research impact and societal engagement. “Through advisory, training and research, our centres of excellence like the Centre for Public Policy, Centre for Marketing in Emerging Economies and Centre for Business Sustainability are creating a deep-seated impact on society,”

says Archana Shukla, Director of IIML. This multi-faceted approach entails connecting students with industry leaders and ensuring that they have opportunities to learn from professionals at the forefront of their respective fields. Its placement record bears testament to the effectiveness of this approach. The average and median remuneration packages touched all-time highs of ₹32.23 lakh per annum and ₹30 lakh per annum, respectively, with the highest domestic and international packages reaching ₹1 crore and ₹65 lakh per annum, respectively.

— NIDHI SINGAL

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**INDIAN INSTITUTE OF MANAGEMENT LUCKNOW**

<b>Overall score</b>	<b>861.8</b>
<b>Placement performance 2023</b>	All students placed, with 632 offers for 556 students
<b>Campus experience</b>	<ul style="list-style-type: none"> <li>● Spread over an area of over 185 acres, it is a fully residential institute and can house over 1,000 students</li> <li>● Has a shopping complex and banks on campus, and Gyanodaya, a library spread across 30,000 sq. ft</li> </ul>
<b>New initiatives (digital/entrepreneurship)</b>	<ul style="list-style-type: none"> <li>● Spent around ₹25 crore on edtech platforms, software and classroom apparatus</li> <li>● Introduced courses in data and analytics (for data-driven decision-making) and entrepreneurship</li> </ul>

**KEEPING IT REAL**  
IIML has integrated mountaineering into one course to teach students some real-world lessons





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**S. P. JAIN INSTITUTE OF MANAGEMENT & RESEARCH**

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<b>Overall score</b>	<b>856.6</b>
<b>Placement performance 2023</b>	<ul style="list-style-type: none"> <li>All students placed, with a median salary of ₹32.01 lakh per annum</li> </ul>
<b>Campus experience</b>	<ul style="list-style-type: none"> <li>The campus, equipped with amenities like residential facilities, night canteen, etc., is spread over 45 acres in the heart of Mumbai, close to the iconic Juhu beach</li> </ul>
<b>New initiatives (digital/entrepreneurship)</b>	<ul style="list-style-type: none"> <li>SPJIMR has announced the launch of 'SPJIMR FinNovate Accelerator' in partnership with Mumbai Angels to support start-ups in the financial sector</li> <li>It has also introduced a two-year PGDM Online programme on Coursera, designed for professionals who want a formal management education remotely</li> </ul>



**FOR VARUN NAGARAJ**, the goal for his institute is simple. “We want to be the best private B-school in India,” says the Dean of S.P. Jain Institute of Management & Research (SPJIMR), Mumbai. After spending over three decades in the US as a top-level executive, most notably for Silicon Valley firms, he came back to India in September 2021.

That kind of background has stood him in good stead when it

comes to helping one of the top B-schools in the country. “I think it has given me the freedom to be willing to take more chances and develop a fairly optimistic approach about work,” he explains. One of the biggest attractions for SPJIMR is its location, though Nagaraj is clear that “We have not taken enough advantage of being in Mumbai”.

Management education in India is at a fascinating stage, given the

proliferation of institutes, courses, and the varied job opportunities it opens up after graduating from one of them. Nagaraj, who graduated from IIT Bombay in 1986 before heading to the US for a masters in computer engineering followed by an MBA and Ph.D., believes his experience of working in senior management roles has helped him bring a new approach to teaching at SPJIMR.

A word that Nagaraj often uses in conversation is innovation, and it is one of the courses he teaches at SPJIMR, where he encourages students to treat it like a liberal arts class. “We cannot have a limited view of education, and what drives it is curiosity. It is important to have a wide funnel,” says Nagaraj. That said, the obsession to get the most lucrative job offers on campus is what really drives the students, right? Nagaraj says that balancing that tendency is important to ensuring holistic learning outcomes. “It cannot always be job-driven; one needs to bring a lot of joy into the process. We must go beyond the aspect of job-readiness.”

Further, he talks about the disruptive nature of companies in the Silicon Valley and how SPJIMR is inculcating these emerging themes in its teaching. “There is a dark side to innovation. Often, innovators have not thought of the implications, and now there is a lot of emphasis on it,” he says. To him, the appropriate use of innovation is the bigger issue. With that kind of an approach, the discussions in the classroom inevitably get a lot richer, with students being unbridled in what they think or say. SPJIMR is clearly doing the little things well and differently, a big requirement in today’s dynamic world.

— KRISHNA GOPALAN

PHOTO BY MANDAR DEODHAR

# Top 100: Learning Experience

THE LIST (1-50 / 100)

INDIA'S BEST ► B-SCHOOLS

LEARNING EXPERIENCE RANK	INSTITUTE	ZONE	GOVT/ PVT.	LEARNING EXPERIENCE SCORE (250)	PEDAGOGY (65.7)	QUALITY OF FACULTY (65)	STUDENT CONNECT (30.3)	INNOVATIVE TEACHING METHODS (48.8)	INDUSTRY CONNECT (40.2)	OVERALL RANK (2023)
1	Indian Institute of Management (IIM) Ahmedabad	West	G	226.0	63.6	59.4	30.3	38.8	33.9	2
2	Indian Institute of Management (IIM) Bangalore	South	G	216.9	56.9	57.6	27.2	41.0	34.2	3
3	Indian Institute of Management (IIM) Calcutta	East	G	213.9	59.2	54.9	26.9	42.1	30.8	1
4	S.P. Jain Institute of Management & Research (SPJIMR), Mumbai	West	P	213.7	59.1	53.6	22.5	40.7	37.8	5
5	Indian Institute of Management (IIM) Lucknow	North	G	204.3	59.8	51.3	23.4	37.0	32.8	4
6	Indian Institute of Management (IIM) Indore	West	G	203.3	61.3	53.9	19.5	35.6	33.0	6
7	Faculty of Management Studies (FMS), University of Delhi	North	G	196.1	59.8	57.0	22.3	32.9	24.1	8
8	Management Development Institute (MDI) Gurgaon	North	P	196.0	57.4	56.2	22.8	31.8	27.8	7
9	Symbiosis Institute of Business Management, Pune	West	P	194.0	47.0	46.6	25.3	43.7	31.4	14
10	Institute of Management Technology (IMT), Ghaziabad	North	P	191.8	56.1	48.7	25.9	30.3	30.8	13
11	Indian Institute of Foreign Trade (IIFT), New Delhi	North	G	189.5	54.7	45.7	20.6	36.0	32.5	9
12	Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai	West	G	188.7	54.0	47.9	26.7	39.6	20.5	22
13	Goa Institute of Management (GIM), Sanquelim	West	P	188.0	53.6	45.5	21.3	34.2	33.4	27
14	Jagdish Sheth School of Management (JAGSoM), Bengaluru	South	P	187.7	52.3	46.0	19.3	35.3	34.8	26
15	Great Lakes Institute of Management, Chennai	South	P	187.5	51.7	51.8	26.1	29.9	28.0	17
16	Dept of Industrial and Management Engineering, IIT Kanpur	North	G	187.4	51.3	38.5	24.0	40.3	33.3	32
17	International Management Institute, New Delhi	North	P	187.3	59.5	41.3	23.7	32.0	30.8	11
18	ICFAI Business School (IBS), Hyderabad	South	P	187.1	56.0	41.7	25.6	37.1	26.7	23
19	Indian Institute of Management (IIM) Udaipur	North	G	186.8	45.1	48.6	21.2	41.5	30.4	18
20	National Inst. of Agricultural Extension Mgmt (MANAGE), Hyderabad	South	G	185.9	54.3	47.9	24.2	33.8	25.7	37
21	Department of Management Studies, IIT Delhi, New Delhi	North	G	185.4	50.0	48.9	19.6	32.4	34.5	16
22	SVKM's NMIMS School of Business Management, Mumbai	West	P	185.1	49.1	48.3	19.8	40.1	27.8	10
22	Indian Institute of Management (IIM) Shillong	East	G	185.1	44.6	40.9	26.3	40.5	32.8	12
24	Indian Institute of Management (IIM) Nagpur	West	G	184.1	53.4	41.7	23.8	36.1	29.1	24
25	Jagan Institute of Management Studies, New Delhi	North	P	183.8	45.5	53.0	15.5	37.4	32.4	64
26	Indian Institute of Management (IIM) Kashipur, Udham Singh Nagar	North	G	183.6	42.0	44.7	22.9	43.1	30.9	28
26	Lal Bahadur Shastri Institute of Management, New Delhi	North	P	183.6	53.7	48.6	25.2	32.2	23.9	33
28	S.P. Mandali's Prin. L.N. Welingkar Inst. of Mgmt Dev. & Research, Mum.	West	P	183.5	49.6	43.9	23.1	36.0	30.9	39
29	K J Somaiya Institute of Management, Mumbai	West	P	183.2	50.3	50.9	17.4	40.1	24.5	25
29	Loyola Institute of Business Administration, Chennai	South	P	183.2	43.6	44.4	25.0	38.5	31.7	42
31	Symbiosis Institute of International Business, Pune	West	P	183.0	43.5	42.0	18.8	43.7	35.0	41
31	School of Management Studies, National Institute of Technology Calicut, Kozhikode	South	G	183.0	55.9	37.1	18.3	41.4	30.3	66
33	School of Business Studies, Sharda University, Greater Noida	North	P	182.5	56.4	43.1	19.6	34.2	29.2	96
34	Xavier Institute of Management (XIMB), XIM University, Bhubaneswar	East	P	182.2	50.5	45.5	24.3	31.0	30.9	20
35	Birla Institute of Management Technology, Greater Noida	North	P	181.9	53.5	52.0	21.4	32.5	22.5	31
36	Symbiosis Centre for Management & Human Resource Dev., Pune	West	P	181.7	50.9	54.6	22.3	26.8	27.1	15
36	Institute of Public Enterprise, Hyderabad	South	P	181.7	57.5	43.0	22.9	31.7	26.6	45
38	Sydenham Institute of Management Studies, Research & Entrepreneurship Education, Mumbai	West	G	181.1	52.0	51.3	17.7	33.9	26.2	35
39	Institute of Management, Nirma University, Ahmedabad	West	P	180.6	51.5	40.7	24.7	30.4	33.3	36
40	Indian Institute of Forest Management, Bhopal	West	G	180.5	51.8	44.3	20.4	30.6	33.4	48
41	Rajagiri Centre for Business Studies, Kochi	South	P	180.0	55.8	46.1	19.4	29.7	29.0	40
42	Indian Institute of Management (IIM) Tiruchirappalli	South	G	179.9	46.6	40.8	27.7	37.1	27.7	19
43	Symbiosis Institute of Operations Management, Nashik	West	P	179.6	50.9	36.4	26.1	41.9	24.3	38
43	N.L. Dalmia Institute of Management Studies and Research, Mumbai	West	P	179.6	43.2	50.2	22.3	36.2	27.7	78
45	SVKM's Narsee Monjee Institute of Mgmt Studies, Bengaluru	South	P	179.5	46.6	46.6	22.4	38.4	25.5	29
46	Indian Institute of Management (IIM) Bodh Gaya	East	G	179.1	46.1	45.0	24.2	32.3	31.5	46
47	T. A. Pai Management Institute (TAPMI), Manipal	South	P	178.9	52.5	44.7	24.4	29.2	28.1	21
47	Indian Institute of Management (IIM) Amritsar	North	G	178.9	52.4	36.5	20.1	40.0	29.9	34
49	International School of Business & Media, Pune	West	P	178.7	41.8	52.7	23.2	30.8	30.2	75
50	Institute of Rural Management Jaipur	North	P	178.3	52.8	32.9	21.5	36.3	34.8	91

Ranking is based on objective data only. Only those B-schools that submitted their objective data have been ranked. Institutes like IIM Kozhikode, XLRI - Xavier School of Management, Jamshedpur, etc., which did not submit their objective data on time or declined to participate, have not been ranked. Only those colleges that fulfilled the following criteria were considered eligible for participation in the ranking: i. Minimum three batches passed out ii. Offering full-time Post Graduate Programme in Management. All scores have been rounded off to one decimal place; this may result in rounding off errors while adding the parameter-wise score.



LEARNING EXPERIENCE RANK	INSTITUTE	ZONE	GOVT/ PVT.	LEARNING EXPERIENCE SCORE (250)	PEDAGOGY (65.7)	QUALITY OF FACULTY (65)	STUDENT CONNECT (30.3)	INNOVATIVE TEACHING METHODS (48.8)	INDUSTRY CONNECT (40.2)	OVERALL RANK (2023)
51	SCMS Cochin School of Business, Ernakulam	South	P	177.6	42.1	43.7	23.7	37.2	30.9	73
52	Faculty of Management Studies, Manav Rachna International Institute of Research and Studies, Faridabad	North	P	177.5	50.9	37.4	13.9	41.2	34.1	101
53	SIES College of Management Studies, Navi Mumbai	West	P	177.3	43.8	45.4	23.6	34.6	29.9	58
53	Vaikunth Mehta National Institute of Cooperative Management, Pune	West	G	177.3	43.2	41.5	26.2	33.0	33.4	70
55	Indian Institute of Management (IIM) Sambalpur	East	G	176.9	51.2	45.3	14.6	40.2	25.6	43
56	IILM Institute for Business and Management, Gurugram	North	P	175.9	47.7	32.5	22.5	42.0	31.2	49
57	Institute of Rural Management Anand (IRMA)	West	P	175.8	53.4	39.7	26.1	26.5	30.1	29
58	Department of Management, BITS Pilani	North	P	175.5	58.1	43.5	15.7	30.2	28.0	57
59	S.P. Mandal's Prin. L.N. Welingkar Institute of Management Development & Research, Bengaluru	South	P	175.2	52.1	51.6	19.7	26.0	25.8	56
60	SOIL Institute of Management, Gurugram	North	P	174.8	38.2	46.4	23.0	34.6	32.6	62
61	Pune Institute of Business Management, Pune	West	P	174.5	45.4	42.2	18.8	36.6	31.5	69
62	Chitkara Business School, Rajpura	North	P	173.5	42.8	39.8	25.6	32.9	32.4	77
63	Institute of Management Technology, Nagpur	West	P	173.2	54.0	44.4	20.0	26.5	28.3	44
64	ITM Business School, Navi Mumbai	West	P	172.9	46.9	43.2	20.8	37.9	24.1	60
65	Indian Institute of Social Welfare and Business Management, Kolkata	East	G	172.7	49.0	41.3	20.9	26.6	34.9	68
66	Universal Business School, Mumbai	West	P	172.1	47.7	44.0	22.8	27.2	30.4	82
67	International School of Management Excellence, Bengaluru	South	P	170.9	57.1	42.4	17.1	21.6	32.7	84
68	Jagannath International Management School, New Delhi	North	P	170.8	44.9	34.4	23.4	37.0	31.1	90
69	Vivekananda Institute of Management Studies, Coimbatore	South	P	170.5	47.7	43.0	12.9	34.4	32.5	150
70	Narayana Business School, Ahmedabad	West	P	170.4	49.3	45.7	18.4	29.1	27.9	109
71	Amity Business School, Gurugram	North	P	170.2	39.5	38.3	18.4	40.9	33.1	100
72	AIMS School of Business, Bengaluru	South	P	169.9	45.5	46.6	20.1	32.5	25.2	94
73	Amity Business School, Amity University, Noida	North	P	169.2	41.9	48.7	19.7	33.1	25.8	53
74	Fortune Institute of International Business (FIIB), New Delhi	North	P	169.1	48.9	41.5	22.3	28.2	28.2	83
75	Institute of Management Studies, Banaras Hindu University, Varanasi	North	G	168.6	50.2	41.5	23.0	26.8	27.1	54
76	Jaipuria Institute of Management, Noida	North	P	168.1	47.8	47.3	20.3	25.8	26.9	74
77	Aurora's Business School, Hyderabad	South	P	167.5	46.1	37.5	20.7	34.3	28.9	124
78	Faculty of Management Science, Shri Ram Murti Smarak College of Engineering and Technology, Bareilly	North	P	167.2	53.2	38.3	14.0	38.2	23.5	193
79	Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore	South	P	166.1	42.4	35.4	20.7	37.7	29.9	153
80	Symbiosis Institute of Business Management, Hyderabad	South	P	165.5	43.8	36.5	18.3	40.4	26.5	55
80	University School of Management Studies, New Delhi	North	G	165.5	49.8	47.6	17.2	24.8	26.1	81
82	Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi, New Delhi	North	G	165.3	50.9	38.3	14.2	34.4	27.5	47
82	College of Mgmt, SRM Institute of Science and Technology, Chennai	South	P	165.3	47.5	36.9	16.8	33.6	30.5	102
84	Ajay Kumar Garg Institute of Management (AKGIM), Ghaziabad	North	P	165.2	34.3	36.3	20.4	40.2	34.0	126
85	International Management Institute, Bhubaneswar	East	P	165.1	48.1	38.4	18.3	29.6	30.7	59
86	Prestige Institute of Management and Research, Indore	West	P	164.8	37.0	41.0	19.7	31.7	35.4	71
87	Symbiosis Institute of Digital and Telecom Management, Pune	West	P	164.5	45.3	38.3	21.7	36.0	23.2	50
87	VIT Business School, Vellore	South	P	164.5	48.5	40.4	20.8	29.6	25.2	60
89	R.V. Institute of Management, Bengaluru	South	P	164.3	42.5	35.1	18.2	38.8	29.7	106
90	Dept of Management Studies, Kongu Engineering College, Erode	South	P	164.1	46.0	34.3	19.8	36.1	27.9	130
91	Faculty of Commerce and Management, Maharaja Agrasen Himalayan Garhwal University, Pauri Garhwal	North	P	163.9	53.3	40.5	21.2	25.1	23.8	154
92	Institute of Health Management Research, Bangalore	South	P	163.7	42.1	33.0	22.9	33.1	32.6	151
93	School of Management, ITM University Gwalior	West	P	163.5	47.4	42.6	12.8	32.3	28.4	121
94	School of Mgmt, Hindustan Inst. of Technology and Science, Chennai	South	P	163.4	35.4	39.6	18.9	36.4	33.1	104
95	Jaipuria Institute of Management, Lucknow	North	P	163.3	44.2	37.7	24.8	30.2	26.4	67
95	Institute of Health Management Research, IIHMR University, Jaipur	North	P	163.3	37.8	39.8	21.0	32.6	32.1	72
95	Hindusthan College of Engineering and Technology, Coimbatore	South	P	163.3	42.5	38.8	20.1	32.5	29.4	172
98	IIEBM, Indus Business School, Pune	West	P	163.2	36.3	33.5	22.9	39.2	31.3	86
99	Symbiosis Centre for Information Technology, Pune	West	P	162.7	51.3	28.8	22.0	36.7	23.9	76
99	Jaipuria Institute of Management, Indore	West	P	162.7	45.5	37.8	20.9	30.7	27.8	99

Ranking is based on objective data only. Only those B-schools that submitted their objective data have been ranked. Institutes like IIM Kozhikode, XLRI - Xavier School of Management, Jamshedpur, etc., which did not submit their objective data on time or declined to participate, have not been ranked. Only those colleges that fulfilled the following criteria were considered eligible for participation in the ranking: i. Minimum three batches passed out ii. Offering full-time Post Graduate Programme in Management. All scores have been rounded off to one decimal place; this may result in rounding off errors while adding the parameter-wise score

# Top 100: Living Experience

THE LIST (1-50 / 100)

INDIA'S BEST ► B-SCHOOLS

LIVING EXPERIENCE RANK	INSTITUTE	ZONE	GOVT/ PVT.	LIVING EXPERIENCE SCORE (150)	KNOWLEDGE FACILITY (49.6)	RESOURCE ON LIVING (37.8)	RESOURCE ON RECREATION (19.7)	PHYSICAL INFRASTRUCTURE (42.9)	OVERALL RANK (2023)
1	Indian Institute of Management (IIM) Bangalore	South	G	144.3	47.3	37.8	18.7	40.5	3
2	Indian Institute of Management (IIM) Calcutta	East	G	143.5	46.6	37.8	18.7	40.4	1
3	Indian Institute of Management (IIM) Ahmedabad	West	G	141.3	47.8	37.8	19.2	36.5	2
4	Indian Institute of Management (IIM) Lucknow	North	G	138.9	41.6	37.8	19.7	39.8	4
5	Indian Institute of Management (IIM) Nagpur	West	G	138.3	44.0	37.8	17.7	38.8	24
6	Indian Institute of Management (IIM) Indore	West	G	137.1	41.8	37.8	18.2	39.3	6
7	S.P. Jain Institute of Management & Research (SPJIMR), Mumbai	West	P	133.3	41.8	37.8	17.2	36.5	5
7	Indian Institute of Forest Management, Bhopal	West	G	133.3	42.8	37.8	16.2	36.5	48
9	Department of Management Studies, IIT Delhi, New Delhi	North	G	132.8	39.2	37.8	18.2	37.6	16
10	Management Development Institute (MDI) Gurgaon	North	P	132.3	39.3	37.8	16.7	38.5	7
11	Institute of Rural Management Anand (IRMA)	West	P	132.0	43.8	37.8	11.3	39.1	29
12	Indian Institute of Management (IIM) Shillong	East	G	131.8	43.5	37.8	16.2	34.3	12
13	Faculty of Management Studies (FMS), University of Delhi	North	G	131.3	46.8	28.7	17.7	38.1	8
14	Indian Institute of Foreign Trade (IIFT), New Delhi	North	G	129.7	39.8	37.8	15.2	36.9	9
15	SVKM's NMIMS School of Business Management, Mumbai	West	P	129.5	40.0	37.8	16.2	35.5	10
16	Great Lakes Institute of Management, Chennai	South	P	129.3	42.5	37.8	15.0	34.0	17
17	Institute of Management Technology (IMT), Ghaziabad	North	P	129.1	41.1	35.1	15.7	37.2	13
18	Birla Institute of Management Technology, Greater Noida	North	P	129.0	40.3	37.8	19.7	31.2	31
19	Indian Institute of Management (IIM) Tiruchirappalli	South	G	128.8	35.3	37.8	17.0	38.7	19
20	T. A. Pai Management Institute (TAPMI), Manipal	South	P	128.2	40.8	37.8	14.7	34.9	21
21	National Institute of Agricultural Extension Management (MANAGE), Hyderabad	South	G	128.0	42.9	37.8	12.3	35.0	37
22	Symbiosis Institute of Business Management, Pune	West	P	126.9	39.8	37.8	16.7	32.6	14
23	Indian Institute of Management (IIM) Kashipur, Udham Singh Nagar	North	G	126.8	43.0	37.8	11.8	34.2	28
24	International Management Institute, New Delhi	North	P	126.7	42.5	37.8	10.8	35.6	11
25	Indian Institute of Management (IIM) Udaipur	North	G	126.6	39.5	37.8	13.3	36.0	18
25	ICFAI Business School (IBS), Hyderabad	South	P	126.6	38.9	37.8	17.2	32.7	23
27	K J Somaiya Institute of Management, Mumbai	West	P	126.5	36.7	37.8	19.2	32.8	25
27	Institute of Management, Nirma University, Ahmedabad	West	P	126.5	40.0	37.8	15.2	33.5	36
29	Xavier Institute of Management (XIMB), XIM Univ., Bhubaneswar	East	P	126.4	43.1	37.8	15.2	30.3	20
30	Institute of Management Technology, Nagpur	West	P	126.1	33.5	37.8	17.7	37.1	44
31	School of Management Studies, National Institute of Technology Calicut, Kozhikode	South	G	125.9	34.0	37.8	19.7	34.4	66
32	Amity Business School, Amity University, Noida	North	P	125.7	38.5	37.8	19.2	30.2	53
33	Indian Institute of Management (IIM) Bodh Gaya	East	G	125.5	42.8	37.8	13.3	31.6	46
34	Department of Management, BITS Pilani	North	P	125.0	41.0	37.8	12.6	33.6	57
35	Goa Institute of Management (GIM), Sanquelim	West	P	124.9	37.5	37.8	19.2	30.4	27
36	Rajagiri Centre for Business Studies, Kochi	South	P	124.8	36.0	37.8	16.7	34.3	40
37	Jagdish Sheth School of Management (JAGSoM), Bengaluru	South	P	124.2	42.8	37.8	14.7	28.9	26
38	School of Business, Woxsen University, Hyderabad	South	P	124.1	30.2	37.8	18.2	37.9	119
39	Institute of Agribusiness Management, Bikaner	North	G	124.0	38.2	37.8	13.3	34.7	86
40	Symbiosis Centre for Mgmt & Human Resource Dev., Pune	West	P	123.6	39.0	37.8	16.2	30.6	15
41	Kristu Jayanti College, Bengaluru	South	P	123.4	44.3	37.8	13.8	27.5	92
42	Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi, New Delhi	North	G	123.2	44.3	37.8	11.8	29.3	47
43	SVKM's Narsee Monjee Institute of Mgmt Studies, Bengaluru	South	P	122.9	44.4	24.3	17.2	37.0	29
43	Amity Business School, Amity University Madhya Pradesh, Gwalior	West	P	122.9	39.3	37.8	12.8	33.0	107
45	School of Mgmt, D.Y. Patil (Deemed to be University), Navi Mumbai	West	P	122.7	39.3	34.8	16.7	31.9	93
46	Symbiosis Institute of International Business, Pune	West	P	122.5	36.4	37.8	17.7	30.6	41
46	Universal Business School, Mumbai	West	P	122.5	33.8	37.8	19.2	31.7	82
48	Department of Business Administration, Tezpur University, Tezpur	East	G	122.4	36.0	37.8	13.8	34.8	98
49	College of Mgmt, SRM Inst. of Science and Technology, Chennai	South	P	122.3	40.2	37.8	12.8	31.5	102
50	Indian Institute of Management (IIM) Sambalpur	East	G	122.0	39.3	37.8	13.3	31.6	43

Ranking is based on objective data only. Only those B-schools that submitted their objective data have been ranked. Institutes like IIM Kozhikode, XLRI - Xavier School of Management, Jamshedpur, etc., which did not submit their objective data on time or declined to participate, have not been ranked. Only those colleges that fulfilled the following criteria were considered eligible for participation in the ranking: i. Minimum three batches passed out ii. Offering full-time Post Graduate Programme in Management. All scores have been rounded off to one decimal place; this may result in rounding off errors while adding the parameter-wise score

**TOP 100: LIVING EXPERIENCE**  
INDIA'S BEST ► **B-SCHOOLS**

THE LIST (51-99 / 100)

LIVING EXPERIENCE RANK	INSTITUTE	ZONE	GOVT/ PVT.	LIVING EXPERIENCE SCORE (150)	KNOWLEDGE FACILITY (49.6)	RESOURCE ON LIVING (37.8)	RESOURCE ON RECREATION (19.7)	PHYSICAL INFRASTRUCTURE (42.9)	OVERALL RANK (2023)
51	SCMS Cochin School of Business, Ernakulam	South	P	121.8	42.3	37.8	11.3	30.4	73
52	Amity Business School, Gurugram	North	P	121.7	39.0	37.8	12.4	32.5	100
53	Department of Industrial and Management Engineering, IIT Kanpur	North	G	121.5	37.7	37.8	14.7	31.3	32
53	Lal Bahadur Shastri Institute of Management, New Delhi	North	P	121.5	45.3	24.3	18.7	33.2	33
55	Indian Institute of Social Welfare and Business Mgmt, Kolkata	East	G	120.4	45.0	24.3	15.2	35.9	68
56	International School of Business and Media, Bengaluru	South	P	120.3	37.7	37.8	13.3	31.5	143
57	Jainnalal Bajaj Institute of Management Studies (JBIMS), Mumbai	West	G	120.1	45.3	37.8	7.9	29.1	22
58	IILM Institute for Business and Management, Gurugram	North	P	119.2	34.7	37.8	14.2	32.5	49
59	School of Management, MIT World Peace University, Pune	West	P	119.1	34.2	35.7	11.8	37.4	144
60	University School of Management Studies, New Delhi	North	G	119.0	40.5	37.8	14.7	26.0	81
60	School of Business Studies, Sharda University, Greater Noida	North	P	119.0	39.8	37.8	11.8	29.6	96
60	Hindusthan Institute of Technology, Coimbatore	South	P	119.0	37.7	37.8	14.7	28.8	210
63	School of Mgmt, Hindustan Inst. of Technology & Science, Chennai	South	P	118.8	39.6	37.8	13.8	27.6	104
64	School of Management, Sir Padampat Singhania Univ., Udaipur	North	P	118.7	34.5	37.8	11.8	34.6	169
65	Symbiosis Institute of Operations Management, Nashik	West	P	118.3	39.5	37.8	11.3	29.7	38
66	Faculty of Management Studies, Manav Rachna International Institute of Research and Studies, Faridabad	North	P	118.2	35.6	37.8	13.8	31.0	101
67	Institute of Public Enterprise, Hyderabad	South	P	117.8	39.8	37.8	11.8	28.4	45
67	Balaji Institute of Modern Management (BIMM), Pune	West	P	117.8	34.2	37.8	15.7	30.1	52
69	Symbiosis Institute of Business Management, Hyderabad	South	P	117.7	34.7	37.8	10.3	34.9	55
69	Amity Business School, Amity University Chhattisgarh, Raipur	East	P	117.7	33.0	37.8	13.8	33.1	114
71	MIT College of Management, Pune	West	P	117.6	33.5	37.8	17.2	29.1	140
72	International Management Institute, Bhubaneswar	East	P	117.3	35.7	37.8	13.8	30.0	59
73	ITM Business School, Navi Mumbai	West	P	117.1	37.7	37.8	10.8	30.8	60
74	Amity Business School, Amity University Rajasthan, Jaipur	North	P	116.9	35.8	37.8	13.4	29.9	127
75	B.L.D.E. Association's A.S. Patil College of Commerce, Vijayapura	South	P	116.8	36.5	37.8	11.3	31.2	239
76	Neville Wadia Institute of Mgmt Studies and Research, Pune	West	P	116.3	36.0	32.4	13.8	34.1	117
76	VLB Janakiammal College of Arts and Science, Coimbatore	South	P	116.3	36.0	31.0	14.7	34.6	222
78	School of Commerce and Management Studies, Dayananda Sagar University, Bengaluru	South	P	116.2	39.3	37.8	11.8	27.3	131
79	Indian Institute of Management (IIM) Amritsar	North	G	116.0	35.2	37.8	13.8	29.2	34
79	Department of Business Management, Indus International University, Una	North	P	116.0	28.2	37.8	15.2	34.8	260
81	VIT Business School, Vellore	South	P	115.8	40.3	37.8	13.8	23.9	60
82	Prestige Institute of Management and Research, Indore	West	P	115.7	43.3	37.8	11.3	23.3	71
83	Chandragupt Institute of Management Patna	East	G	115.5	35.5	37.8	14.7	27.5	158
83	Sanjivani College of Engineering, Kopergaon	West	P	115.5	37.7	37.8	12.8	27.2	167
83	DJ Academy for Managerial Excellence, Coimbatore	South	P	115.5	34.0	31.0	13.3	37.2	171
86	Loyola Institute of Business Administration, Chennai	South	P	115.3	40.8	24.3	16.2	34.0	42
87	Shoolini University of Biotechnology & Mgmt Sciences, Solan	North	P	115.2	36.7	37.8	12.3	28.4	88
88	ICFAI University Tripura, Agartala	East	P	115.1	31.7	37.8	13.3	32.3	161
89	Jaipuria Institute of Management, Lucknow	North	P	114.4	42.0	37.8	14.2	20.4	67
89	M.M. Institute of Management, Ambala	North	P	114.4	33.9	37.8	14.7	28.0	170
89	JSS Academy of Higher Education & Research, Mysuru	South	P	114.4	26.2	37.8	17.7	32.7	206
92	Hallmark Business School, Tiruchirappalli	South	P	114.3	36.7	37.8	10.3	29.5	221
93	Hindusthan College of Engineering and Technology, Coimbatore	South	P	114.1	33.6	37.8	14.2	28.5	172
94	SRMS International Business School, Lucknow	North	P	113.9	34.2	37.8	14.7	27.2	111
95	SOIL Institute of Management, Gurugram	North	P	113.8	34.0	35.7	11.8	32.3	62
95	Institute of Health Management Research, IIMR University, Jaipur	North	P	113.8	33.2	37.8	13.8	29.0	72
97	Department of Management Studies, Velalar College of Engineering and Technology, Erode	South	P	113.7	35.0	37.8	12.2	28.7	192
98	Symbiosis Institute of Digital and Telecom Management, Pune	West	P	113.6	31.7	37.8	15.2	28.9	50
99	Calcutta Business School, Bishnupur	East	P	113.3	33.2	37.8	14.2	28.1	112
99	Netaji Subhas Institute of Business Management, Jamshedpur	East	P	113.3	37.2	31.0	11.3	33.8	237

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# Top 100: Placement Performance

THE LIST (1-48 / 100)

INDIA'S BEST ► B-SCHOOLS

PLACEMENT PERFORMANCE RANK	INSTITUTE	ZONE	GOVT/ PVT.	PLACEMENT PERFORMANCE SCORE (250)	QUALITY OF PLACEMENT (198.3)	QUALITY OF RECRUITER (51.7)	OVERALL RANK (2023)
1	Indian Institute of Management (IIM) Bangalore	South	G	231.1	192.4	38.7	3
2	Indian Institute of Management (IIM) Calcutta	East	G	227.6	189.7	37.9	1
3	Indian Institute of Management (IIM) Ahmedabad	West	G	226.8	186.9	39.9	2
4	Indian Institute of Management (IIM) Lucknow	North	G	217.5	179.5	38.0	4
5	Faculty of Management Studies (FMS), University of Delhi	North	G	212.7	172.6	40.1	8
6	S.P. Jain Institute of Management & Research (SPJIMR), Mumbai	West	P	206.0	170.8	35.2	5
7	Management Development Institute (MDI) Gurgaon	North	P	203.8	161.4	42.4	7
7	Indian Institute of Foreign Trade (IIFT), New Delhi	North	G	203.8	177.2	26.6	9
9	Indian Institute of Management (IIM) Indore	West	G	201.1	169.1	32.0	6
10	SVKM's NMIMS School of Business Management, Mumbai	West	P	200.0	162.8	37.2	10
11	Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai	West	G	199.2	167.5	31.7	22
12	Indian Institute of Management (IIM) Shillong	East	G	197.6	164.4	33.2	12
13	Symbiosis Institute of Business Management, Pune	West	P	195.3	165.3	30.0	14
14	Xavier Institute of Management (XIMB), XIM University, Bhubaneswar	East	P	193.4	158.0	35.4	20
15	Symbiosis Centre for Management & Human Resource Development, Pune	West	P	190.3	150.2	40.1	15
16	International Management Institute, New Delhi	North	P	187.3	157.6	29.7	11
17	Department of Management Studies, IIT Delhi, New Delhi	North	G	184.5	159.2	25.3	16
18	Indian Institute of Management (IIM) Udaipur	North	G	184.0	155.3	28.7	18
19	Indian Institute of Management (IIM) Kashipur, Udham Singh Nagar	North	G	183.6	148.0	35.6	28
20	Great Lakes Institute of Management, Chennai	South	P	183.4	148.1	35.3	17
21	Indian Institute of Management (IIM) Tiruchirappalli	South	G	182.7	139.5	43.2	19
22	Institute of Management Technology (IMT), Ghaziabad	North	P	181.0	150.3	30.7	13
23	Indian Institute of Management (IIM) Nagpur	West	G	180.9	152.8	28.1	24
24	Sydenham Inst. of Mgmt Studies, Research & Entrepreneurship Education, Mum.	West	G	178.7	156.1	22.6	35
25	Institute of Rural Management Anand (IRMA)	West	P	178.3	145.4	32.9	29
26	Indian Institute of Management (IIM) Amritsar	North	G	177.4	145.2	32.2	34
27	Department of Industrial and Management Engineering, IIT Kanpur	North	G	176.3	159.8	16.5	32
28	Indian Institute of Management (IIM) Bodh Gaya	East	G	176.1	135.1	41.0	46
29	SVKM's Narsee Monjee Institute of Management Studies, Bengaluru	South	P	175.0	145.1	29.9	29
30	Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi, New Delhi	North	G	174.4	140.4	34.0	47
31	National Institute of Agricultural Extension Management (MANAGE), Hyderabad	South	G	173.7	148.9	24.8	37
32	Lal Bahadur Shastri Institute of Management, New Delhi	North	P	173.5	137.7	35.8	33
33	Birla Institute of Management Technology, Greater Noida	North	P	173.4	146.5	26.9	31
33	Symbiosis Institute of Operations Management, Nashik	West	P	173.4	142.5	30.9	38
35	T. A. Pai Management Institute (TAPMI), Manipal	South	P	173.0	147.8	25.2	21
36	Indian Institute of Management (IIM) Sambalpur	East	G	172.0	141.9	30.1	43
37	ICFAI Business School (IBS), Hyderabad	South	P	171.7	149.0	22.7	23
38	K J Somaiya Institute of Management, Mumbai	West	P	171.0	148.7	22.3	25
39	Goa Institute of Management (GIM), Sanquelim	West	P	170.5	139.3	31.2	27
40	Indian Institute of Forest Management, Bhopal	West	G	170.0	136.2	33.8	48
41	Symbiosis Institute of International Business, Pune	West	P	169.8	136.9	32.9	41
42	Symbiosis Institute of Digital and Telecom Management, Pune	West	P	169.3	146.6	22.7	50
43	Institute of Management, Nirma University, Ahmedabad	West	P	169.0	134.3	34.7	36
44	Institute of Management Technology, Nagpur	West	P	167.4	135.4	32.0	44
45	S.P. Mandal's Prin. L.N. Welingkar Institute of Mgmt Dev. & Research, Mumbai	West	P	166.4	139.0	27.4	39
46	Jagdish Sheth School of Management (JAGSOM), Bengaluru	South	P	165.7	139.4	26.3	26
47	Institute of Management Studies, Banaras Hindu University, Varanasi	North	G	165.4	133.4	32.0	54
48	Department of Management, BITS Pilani	North	P	164.3	125.3	39.0	57

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**TOP 100: PLACEMENT PERFORMANCE**  
INDIA'S BEST ► **B-SCHOOLS**

THE LIST (49-100 / 100)

PLACEMENT PERFORMANCE RANK	INSTITUTE	ZONE	GOVT/ PVT.	PLACEMENT PERFORMANCE SCORE (250)	QUALITY OF PLACEMENT (198.3)	QUALITY OF RECRUITER (51.7)	OVERALL RANK (2023)
49	Symbiosis Centre for Information Technology, Pune	West	P	162.8	143.5	19.3	76
50	SDM Institute for Management Development, Mysuru	South	P	162.0	130.8	31.2	51
51	Loyola Institute of Business Administration, Chennai	South	P	160.3	129.3	31.0	42
52	SOIL Institute of Management, Gurugram	North	P	160.1	123.2	36.9	62
53	Symbiosis School of Banking and Finance, Pune	West	P	159.3	134.7	24.6	80
54	International School of Business & Media, Pune	West	P	158.9	133.3	25.6	75
55	Rajagiri Centre for Business Studies, Kochi	South	P	158.5	130.1	28.4	40
56	Vaikunth Mehta National Institute of Cooperative Management, Pune	West	G	158.4	132.1	26.3	70
57	Indian Institute of Social Welfare and Business Management, Kolkata	East	G	158.1	120.5	37.6	68
58	School of Business and Mgmt, Christ (Deemed to be University), Bengaluru	South	P	158.0	132.3	25.7	65
59	Balaji Institute of Modern Management (BIMM), Pune	West	P	157.9	127.5	30.4	52
59	International Management Institute, Kolkata	East	P	157.9	129.8	28.1	63
61	SIES College of Management Studies, Navi Mumbai	West	P	157.7	134.8	22.9	58
62	ITM Business School, Navi Mumbai	West	P	157.2	129.1	28.1	60
63	International Management Institute, Bhubaneswar	East	P	157.1	125.9	31.2	59
64	Institute of Health Management Research, IIHMR University, Jaipur	North	P	156.6	131.9	24.7	72
65	Jagan Institute of Management Studies, New Delhi	North	P	156.5	112.0	44.5	64
66	IIEBM, Indus Business School, Pune	West	P	154.9	122.5	32.4	86
67	Jaipuria Institute of Management, Lucknow	North	P	154.8	129.0	25.8	67
68	Institute of Public Enterprise, Hyderabad	South	P	154.6	120.7	33.9	45
69	Prestige Institute of Management and Research, Indore	West	P	154.3	126.2	28.1	71
70	Xavier Institute of Social Service, Ranchi	East	P	153.3	125.5	27.8	79
71	Pune Institute of Business Management, Pune	West	P	153.1	121.6	31.5	69
72	Balaji Institute of Management and Human Resource Development, Pune	West	P	152.7	127.9	24.8	89
73	IILM Institute for Business and Management, Gurugram	North	P	152.1	117.9	34.2	49
73	Narayana Business School, Ahmedabad	West	P	152.1	135.3	16.8	109
75	School of Management, IMS Unison University, Dehradun	North	P	152.0	119.9	32.1	129
76	Amity Business School, Amity University, Noida	North	P	151.7	133.6	18.1	53
77	School of Mgmt Studies, National Institute of Technology Calicut, Kozhikode	South	G	150.4	122.2	28.2	66
78	Jaipuria Institute of Management, Noida	North	P	150.1	108.7	41.4	74
79	Department of Business Administration, Tezpur University, Tezpur	East	G	149.5	127.8	21.7	98
79	CMS Business School JAIN (Deemed-to-be University), Bengaluru	South	P	149.5	119.4	30.1	103
81	Symbiosis Institute of Business Management, Hyderabad	South	P	149.2	123.5	25.7	55
81	Institute of Insurance and Risk Management, Hyderabad	South	G	149.2	124.6	24.6	120
83	Global Institute of Business Studies (GIBS Business School), Bengaluru	South	P	149.0	104.0	45.0	105
84	S.P. Mandal's Prin. L.N. Welingkar Inst. of Mgmt Dev. & Research, Bengaluru	South	P	148.9	125.4	23.5	56
85	Chitkara Business School, Rajpura	North	P	148.8	117.9	30.9	77
85	Bharath Institute of Higher Education and Research, Chennai	South	P	148.8	114.1	34.7	113
87	Kristu Jayanti College, Bengaluru	South	P	148.7	117.1	31.6	92
88	Institute of Agribusiness Management, Bikaner	North	G	148.4	119.7	28.7	86
89	MET Institute of Management, Mumbai	West	P	148.0	123.0	25.0	122
90	Balaji Institute of Telecom & Management (BITM), Pune	West	P	147.8	117.8	30.0	128
91	Punjab College of Technical Education, Ludhiana	North	P	146.8	107.2	39.6	97
92	Jaipuria Institute of Management, Indore	West	P	146.7	119.3	27.4	99
93	SCMS Cochin School of Business, Ernakulam	South	P	146.4	118.2	28.2	73
94	Jagannath International Management School, New Delhi	North	P	146.3	115.7	30.6	90
95	Symbiosis Institute of Computer Studies and Research, Pune	West	P	146.0	112.0	34.0	116
96	Bharati Vidyapeeth (Deemed to be Univ.) Institute of Mgmt & Research, New Delhi	North	P	145.9	121.9	24.0	115
97	Universal Business School, Mumbai	West	P	145.4	110.8	34.6	82
98	Jaipuria Institute of Management, Ghaziabad	North	P	145.1	118.4	26.7	118
99	International School of Business and Media, Bengaluru	South	P	145.0	114.7	30.3	143
100	I.T.S School of Management, Ghaziabad	North	P	143.8	116.8	27.0	95

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