



## Editorial

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I am honored and humbled, as I begin my tenure as the Editor-in-Chief of DECISION with this issue.

*‘Panta Rhei’*—everything flows, as Heraclitus claimed. In the unending process of change, everything is a constant becoming. We too, at DECISION, have embraced this change. A renewed canvas for the journal, a new editorial board at its helm ushering in some fresh ideas to take the journal forward. As always, we stand on the shoulders of giants.

DECISION has endeavored to publish rigorous, empirically grounded research across different management disciplines and will continue to do so. While our broad aims and scope remain focused on individual and organizational decision making, we have more precisely articulated our expectations in the revised aims and scope for the journal keeping in mind the need to decode the growing complexities and uncertainties that accompany *‘panta rhei’*—the constant change.

We have also expanded our submission formats to include new genres such as research commentaries; synthesis, review and curations; point-counterpoint; and perspectives, apart from our existing genres—research articles, case studies and book reviews. Detailed descriptions of these are now available on the journal homepage.

To Heraclitus, the only ones fully ‘awake’ and full of life were those who pursue the ‘truths’. In our modern world, we, as researchers, would fit that description quite well—seekers of ‘truths’. Yet the truths we seek more often eludes us, conditioned by the research questions we ask, the lenses we use to view them, the methods we draw upon to recognize them and the interpretations we engage in to comprehend their multiplicity.

As a medium that facilitates and moves the frontiers of management research forward, DECISION continues to publish papers that question extant frames of thought in different research areas and contexts. In the current issue, Volume 49, Issue 3, we present six research articles that reflect the diversity of themes and contexts. Examining service quality in the airline industry in Turkey, Kazim Sari and Abdullah Alper Sener find that the intention to recommend and perceived service quality is substantially lower in low-cost airlines in comparison with full-service airlines, where empathy, responsiveness and tangibles such as seat comfort, cleanliness, entertainment system and food services constitute service quality. Interestingly, Sari and Sener did not find any perceived performance gap between low-cost and full-service airlines on the dimensions of reliability and assurance. Perhaps, passenger priorities are rapidly changing ! In the same country context, albeit an unrelated issue, Hazar Altinbas examines financial decisions and investment preferences post the onset of the pandemic

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and finds an increasing trend in the risk-taking behavior of people post-pandemic in Turkey. This has implications for individuals, organizations as well as policy-makers given the need for increased financial literacy and regulatory attention to stock market volatility and cryptocurrency trading. Altinbas' findings makes one wonder if unemployment or the looming fear of it has any role to play.

Filip Chybalski, in another paper in this issue, suggests that there is a need for empirical analysis of unemployment and its consequences for income dynamics across different population age groups particularly during times of crisis and years thereafter. Chybalski finds that the great recession of 2007–2009 impacted income dynamics of different age groups quite differently, particularly the elderly being better off in the years of the crisis compared to the youngest participants of the labor market, although the situation changed considerably in subsequent years.

In other interesting research presented in this issue, Dana Nayer, Mosi Rosenboim and Miki Malul through an experiment establish that decision-makers hardly factor in the credibility of the source of information that influences their decision. Nayer and her team also found that the damage caused by negative information may not always be repairable, leaving more questions for future research.

Extracting meaningful information and creating models that can help arrive at accurate predictions has been an important area of research. Jasleen Kaur and Khushdeep Dharni's research on association rule mining for predicting global stock indices attempts to use a novel approach of converting technical variables into categorical instances.

In a perspective article in this issue, Nimruji Jammulamadaka presents a goal-boundary typology of non-profit organizations. Goals, she indicates, can be service delivery or social transformation, while a non-profit can assume three possible notions of boundaries—one, non-profits with informal boundaries producing a single membership set; second, nonprofits with both informal, operational boundaries

as well as well-defined formal boundaries where these two converge and a third, where they do not converge. She then elaborates the typology with suitable evidences and presents implications for enforceability of accountability for each.

I would like to close my inaugural editorial with a note of sincere gratitude and appreciation for my predecessor, Prof. Manisha Chakrabarty. She has painstakingly introduced me to the nuances of Editorship over the last few months much akin to the Bengali tradition of '*haathe khodi*'. She joins me in expressing our thanks to the outgoing co-editors, members of the editorial advisory board for their constant support and timely advice especially through Volumes 47 and 48, published during the Covid times. Our associate editors and the many reviewers continue to play a key role in ensuring the meaning remains in what we do and we are grateful for their time and effort.

The many folks who make it possible to bring DECISION to you—Sagarika Ghosh and her team at Springer—Sylvia, Mahalakshmi and Jeyapradha who have all seen the journal through its thick and thin and ably support us from behind the pages, deserve our many thanks. Saranya and Sharmishtha have played key roles through the last few volumes and are now moving to other pastures—we wish them the very best in their journey forward.

We are happy to announce that DECISION has partnered with INDAM 2023 ([indam2023.nmims.edu](http://indam2023.nmims.edu)) and welcome authors presenting papers at the conference to submit completed research papers for potential publication in DECISION.

#### Declarations

**Conflict of interest** The author has no competing, financial or non-financial interests to declare that are relevant to the content of this article.

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