

## **Editorial**

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With this issue, the responsibility of the editorship of *Decision* passes over from Professor Biju Paul Abraham to me. Professor Abraham has done a commendable job of improving the quality of the journal. *Decision* is one of the top management journals in India and currently has the manuscript acceptance rate of around 17%. *Decision* has always been committed to carrying academically oriented articles and I hope that the journal will continue to be a forum for carrying on an interdisciplinary dialogue across the various fields of management. My emphasis will be on making the journal more eclectic and I strongly encourage pluralism in perspectives and methodologies.

*Decision* has traditionally published articles with a more positivist approach. I continue to invite papers with a quantitative focus. I also strongly encourage authors to make submissions that employ qualitative methods. A more substantive interpretation employing qualitative approaches to markets, organizations, economy, accounting, information technology, human resource, business strategies, policy, ethics, finance, and production processes is encouraged. In particular, I invite case studies that provide a rich description of business or societal contexts of managerial decision-making. I encourage authors to bring in different perspectives of contending stakeholders around a managerial context. Here, cases need not be confined to large businesses. I encourage case based approach in diverse contexts that can include a conflict over natural resources, legislative or policy change, socio-technical embedding of financial markets, an ethnographic understanding of relations at a workplace, or a network of informal market actors.

*Decision* has also traditionally focused on articles with a managerial agenda. I continue to invite articles that help managers to make better business decisions. I also strongly encourage authors to focus on understanding societal ramifications of corporate and state actions. I would like to see *Decision* as a forum for evaluation and critique of corporate/state behavior from a wider stakeholder perspective. I invite authors to focus on corporate and state actions that are likely to favorably or adversely affect stakeholders such as consumers, workers, stockholders, local communities, and the environment. In particular, I invite authors to focus on underprivileged groups or groups that do not usually enjoy a voice in academia. I would also encourage writings on attempts being made by individuals or groups in resisting corporate/state hegemony

or in giving shape to novel modes of giving voice to subaltern stakeholder groups. This is a challenging area of inquiry for management scholars. I am hopeful that authors writing from a critical perspective will actively participate in this attempt and broaden the horizons of management scholarship.

I would also draw the attention of our readers to the new sections that we propose to introduce from 2009. The new sections are Reflections, Perspectives, and Case Study. In Reflections, we plan to carry experiential narratives of individuals with a significant contribution to business or society and the mode of presentation will be of a dialogue through an interview. In Perspectives, we will create a forum for scholars with different perspectives to come together and to discuss issues related to management theory or practice. The section on Case Study will encourage authors to bring in divergent voices of contending stakeholders in a managerial context. I am hopeful that the new sections will substantially broaden the scope of the journal.

At the operational level, I am committed towards improving the review cycle time of the journal. The new editorial board of the journal is working on it and I am hopeful that by 2009 we can put a review board in place that can help us to achieve this objective. In particular, I greatly appreciate the help that I have received from Professor Biswatosh Saha in this endeavor. Professor Manish Thakur is the new Book Review Editor and I am hopeful that the section will produce meaningful assessments of serious academic writings.

Lastly, I wish to thank authors, reviewers, and readers for their support. I hope we will continue to collectively make *Decision* a richer platform of critique, debate, learning, and knowledge generation.

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