



Editorial Board

Chairman	Subir Chowdhury, Director IIM Calcutta
Members	Ramaswamy P. Aiyar Bani P. Banerjee Hiten Bhaya Hrishikes Bhattacharyya S. K. Chakraborty Subratesh Ghosh Sushil Khanna Arabinda Ray Ranjit Sau Abhijit Sen
Coordinating Editors	Kamini Adhikari Amitava Bagchi Sujit K. Basu Amit Bhaduri Satyesh Chakraborty
Desk Editor	Tridib Chakraborti
Editor	Amit Jyoti Sen

Decision is the quarterly journal of Indian Institute of Management Calcutta. It is published by Satyen Chakraborty, Publications Division, Indian Institute of Management Calcutta, D. H. Road, Joka, Post Box No. 16757, Calcutta - 700 027.

All correspondence may be addressed to Senior Administrative Officer, Publications Division at the above address. FAX : (033)-242-1498. Telex : 021-2501, Telephone : 467-8300/01/02/03/04. Printed at Gupta Quick Printers, 162/D/24 Lake Gardens, Calcutta 700 045, Telephone : 473-6246/1282. Concept : Satyen Chakraborty.

The opinion expressed in the papers published in Decision do not necessarily represent the views of Indian Institute of Management Calcutta. Articles published in Decision should not be reproduced/reprinted in any form without prior written permission.