

# Feathers in our Cap

**The 15th MBAEx batch has actively participated in social and extra-curricular activities along with case competitions making a mark for themselves while balancing the rigorous academic calendar –**

## **MBAEx cohort donates ECG Machine & Nebulizer to IIM Calcutta's Medical Unit**

Domino Aug'21 This pandemic has made everyone realize that, as humans, it is our moral responsibility to help the people around us to wade through these difficult times. With this intention, the current and former students, launched a campaign, Consulting for a Cause, to help prospective MBA students achieve their dream MBA school & support the institute through the amount received during consulting. The students donated an ECG Machine & Nebulizer to the medical unit. The equipment will help the people at IIM Calcutta to get their ECG tests done without having to step outside the campus.

## **National Winners: Strato-Domino Aug'21 organized by Delhi Technological University**

A corporate case competition with participation from 1048 teams across premier B-schools in the country. The participants were given a business case of forging a partnership between the fintech company, CRED, and its competitor corporate. Our team, comprising of Himanshu Chauhan, Paras Gupta, and Dr. Pooja Chouhan chose PhonePe and presented a value proposition in the P2P lending space which was adjudged the best business model.

## **National Top 5 Finalists: Next Up - Finance and Valuation EXIMIUS 2021 by IIM Bangalore**

IIM Calcutta was represented by Nandan Goradia, Maskale Shankar, Suryakant Raycha, and Mayank Agrawal (MBAEx class of 2022) and made it to the top 5 finalists among 380+ entries from the brightest finance minds from the top B-Schools of India. They prepared a detailed valuation model of an Insurtech start-up, which would assist the Venture Capitalist seeking to invest in the Series A round.

## **National Top 8 Finalists: Markguru Vista 2021 organized by IIM Bangalore**

MarkGuru was a marketing case competition. The MBAEx cohort represented by Yash Teckchandani, Pratiksha Parate, and Aranya Getta (Class of 2022) made it to the top 8 finalists among 1400+ teams of the brightest minds from the top B-Schools of India. They prepared a detailed digital marketing plan for an FMCG company in the healthy snacking space. Click here (<https://bit.ly/3F0FYyd>) to see the advertising video submitted by the team.

## **Gold & Silver Medallists, Arma Run Marathon organized by IIM Calcutta**

The Armageddon club of IIM Calcutta organised Arma Run Marathon event on 22nd August 2021. As part of the event, three races were organized - 2.6km, 5.2km and 7.8km. Sujeet Kumar Gupta and Tarun Kumar Singh bagged Gold Medal and Silver medal respectively in the 7.8km category whereas Mansi Mittal bagged the silver medal in 2.6km category.

Kudos to the winners!