

## Editorial

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It gives me great pleasure to bring out the latest issue of Decision. As I had mentioned in my previous editorial, we have worked on creating a new format for the journal from 2009. In this issue we have introduced three new sections that add to the reach and effectiveness of the journal. From this year we are also increasing the frequency of the journal to three issues, which will include two regular issues to be followed by a special issue.

We are publishing an interview with C.K. Prahalad in our section on 'Reflections'. Prahalad's interview is thought provoking and inspiring in several important ways. Prahalad compels our readers to appreciate the significance of knowledge generation and relevant research for academic institutions in India. In 'Perspectives', we have a lead article on electronic globalization by Nikhilesh Dholakia. The three different views on electronic globalization in this section will help our readers to develop a richer understanding of this contemporary topic. In the section on 'Case Study', Abhijit Guha takes a close look at the ways in which poor and marginalized groups in rural Bengal resist the hegemony of local landlords, state, and large private businesses. The case study fits well with our emphases on qualitative and critical studies. We are continuing to publish original research work and our section on 'Research Papers' has four interesting articles from different domains of management. Reviewers in the 'Book Review' section continue to critique important and diverse writings that influence our discipline.

Finally, any new effort emerges from teamwork and I am particularly indebted to Raveendra Chittoor, Biswatosh Saha, and Manish Thakur for their support. I would also like to thank Ujjal Banerjee, S. Hari, and our team in the publications office for their efforts. I am hopeful that we will continue to get the support of our readers, authors, and reviewers in this period of transition.

**Rohit Varman**

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