

Take the next step in your leadership journey with IIM Calcutta's Public Policy Programme

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The world needs a new set of leaders. Leaders who are driven to find solutions to the most challenging problems. Leaders who can ask the tough questions, follow a trail of evidence, and make hard decisions for lasting impact. This can be easier said than done.

Promoting the values of equality, inclusion, and justice in society requires effective training in public policy and governance. An ability to navigate and achieve coordination among various stakeholders who inevitably have conflicting interests and aspirational entitlements.

[IIM Calcutta's Executive Programme in Public Policy and Management](#) aims to prepare you for a fast-changing world that needs strong policies. Packed with a deep understanding of contemporary public policy, this programme teaches you how to understand problems and solve them with a critical eye. It empowers you to envision, design, implement and evaluate policy innovation across sectors for social, economic, and environmental sustainability.

Through online lectures crafted on a scientific, research-oriented approach to public policy, this programme will help you master concepts and skills that prepare you for the world's biggest challenges. You will not only gain expertise in the concepts and methods of public policy but also its various facets, from the law, ethics, and finance to conflict resolution, negotiation, and management. You will walk out ready to work towards effective policy making that drives impact in your society.

Who is an ideal candidate for this programme?

The short answer is a range of professionals.

This programme is designed for all those individuals who see themselves as the future architects of their country. United by the common goal of nation-building, this programme is ideal for those with the ambition and passion to achieve transformational results in shaping and driving policy through a modern, multidisciplinary approach instead of a traditional, technocratic approach.

Whether you work with the government, non-profits, multilateral institutions, corporates, academia or media, this

programme — in its varied dimensions: the local, the national, and the global — will present you with the holistic management skills needed to execute policy in the age of transformation.

Organised in nine modules like the Theory and Concept of Public Policy, Economic Determinants of Public Policy, Public Finance and Public policy, Negotiations, Conflict and Leadership, Social and Ethical Aspects of Public Policy, and more, this programme incorporates insights from recent scholarship on street-level bureaucracy and New Public Management. That's why besides public officials, the programme is going to be equally enabling for the professionals working in the private sector in terms of impactful decision-making, regulatory compliance, and improved corporate governance. In fact, in our current tumultuous world, public policy is essential for the private sector more than ever. 31% of the surveyed CEOs confirmed that external ecosystems are a part of their business strategy, according to the EY CEO SURVEY, 2021



Driven by distinguished IIM-Calcutta faculty who have deep experience in many diverse aspects of policy, from sociology and economics to governance and research, [IIM Calcutta's Executive Programme in Public Policy and Management](#) will offer you the following learning takeaways:

Foundational thinking - Understand the theoretical and practical aspects of policy-making and policy analysis.

Innovative thinking - Innovate by learning best practices in policy formulation and the blueprint of a scientific approach.

Multidisciplinary thinking - Embrace the economic, social, political, legal and cultural contexts in policy-making and implementation.

New-age thinking - Adapt contemporary ideas like strategic policy-making and technology in governance to build a relevant, dynamic understanding of policy.

Executorial thinking - Imbibe strategic management, legal frameworks, and quantitative analysis to strengthen implementation.

Shape your future with public policy

Public policy professionals go on to pursue dynamic careers across sectors. In fact, the biggest advantage of public policy is its application in all three worlds: government, non-profit, and the private sector. If you are looking for a career springboard to rise to managerial and senior leadership positions at multilateral organisations, NGOs, or at the policy arm of a corporation, then this programme is a must for you.

This 12-month programme will offer you a strong curriculum combining public policy and management, along with new-age content using a blend of lectures, role-plays, case studies, and simulations. After completing your modules, you will enhance your learning with a capstone project as well as frequent networking sessions and interactions with your peers. What's more - at the end of the programme, you will receive a completion certificate and become eligible for IIM Calcutta Executive Education Alumni Status.

Join this programme to build up your conceptual and practical public policy skills and make the impact you always dreamt of!

Programme details:

Start date: June 30, 2022

Duration: 1 Year Format: Live online & in campus sessions with faculty

Live online session timings: 3 hours/Saturday

About [IIM Calcutta](#)

The Indian Institute of Management Calcutta (IIMC) was established as the first national institute for Post-Graduate studies and Research in Management by the Government of India in November 1961 in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, The Ford Foundation and Indian industry.

IIM Calcutta is the first business school in India to complete triple accreditation by being recognised by three globally reputed business school accreditation organisations.

IIM Calcutta has been regularly ranked in all-important ranking organisations in India and overseas. IIM Calcutta's flagship programme, 2-Year MBA was ranked 17th in the world, 1st in India and 2nd in Asia in FT MIM 2019 ranking. Over the past four decades, IIM Calcutta has blossomed into one of Asia's finest business schools. Today, IIM Calcutta attracts the best talent in India - a melting pot of academia, industry and research.

About [Emeritus](#)

IIM Calcutta is collaborating with online education provider Emeritus to offer a portfolio of high-impact online programmes. Working with Emeritus gives IIM Calcutta the advantage of broadening its access beyond its on-campus offerings in a collaborative and engaging format that stays true to the quality of IIM Calcutta. More than 250,000 students from over 160 countries have benefitted professionally from Emeritus' courses.

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