

Upskill for a high-growth career with the 10th batch of IIM Calcutta's Advanced Programme in Supply Chain

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Ranked as the 3rd best B-School in India (NIRF, 2021) and the 1st as per Business Today rankings (2021), the Indian Institute of Management Calcutta (IIM Calcutta) has announced the launch of the tenth batch of the Advanced Programme in Supply Chain Management with Emeritus. This 1-year cutting-edge programme enables supply chain practitioners and professionals from allied roles with a minimum of three years of work experience to learn how to drive supply chain efficiency and profitability through live online sessions and two four-day in-campus immersions at the IIM Calcutta campus.

The Indian supply chain and logistics sector is estimated to be a US\$ 200 billion industry with a contribution of over 14% of India's GDP (Entrepreneur, 2021). To stay ahead of the technological advancements in the supply chain domain, it is essential for professionals to continuously upskill themselves with contemporary strategies to drive logistics and supply chain operations that are resilient, agile, and future-proof.

Why join the 10th batch of [IIM Calcutta's Advanced Programme in Supply Chain Management](#)?



Technological advancements have enhanced the complexity of supply chain operations exponentially. A recent Gartner report stated that by 2025, more than 50% of the supply chain organisations would have a technology leadership role reporting directly to the chief supply chain officer. As logistics and supply chain managers progressively focus on demand rather than supply, there has never been a better time to upskill for a high-growth career in supply chain management. With insights from leading IIM Calcutta faculty, the Advanced Programme in Supply Chain Management is poised to assist participants effectively and efficiently optimise and automate logistics and supply chain activities to improve overall business profitability.

With the aim to upskill Indian professionals for a high-growth career in supply chain management, this executive certificate course from IIM Calcutta will enable participants to recognise, revisit, and reprioritise their logistics and supply chain strategies. This 1-year programme is delivered through an interactive pedagogy that integrates case studies, simulations, group discussions, and applied learning projects, interspersed with two on-campus immersions and live online lecture sessions from leading IIM Calcutta faculty. This cutting-edge programme offers best-in-class insights to assume cross-functional roles, efficiently coordinate with suppliers and customers, and drive corporate success. Upon successfully completing this programme, participants will receive a certificate of completion from IIM Calcutta and the prestigious IIM Calcutta Executive Education Alumni Status.

According to Programme Directors, Prof. Bodhibrata Nag, Professor, Operations Management, and Prof. Megha Sharma, Associate Professor, Operations Management at IIM Calcutta, said, *“In a rapidly changing business landscape marked by fast-paced technology-led disruption across supply chains globally and the uncertainties that it brings along, upskilling with contemporary insights and best practices is indispensable for business success. As per recent media reports, India will play a significant role in reshaping supply chains and could contribute more than \$500 billion annually to the global economy by 2030. We have upskilled over 400 professionals since the inception of this programme. We believe that learners will gain in-demand skills to develop, optimise, and transform digital supply chains so that their organisation has a unique competitive advantage”.*



IIM Calcutta's Executive Education Alumni Status benefits

IIM Calcutta is the only Indian business school member of the Global Alliance in Management Education (CEMS). It is also the first business school in India to complete triple accreditation by being recognised by three globally reputed business school accreditation organisations: the Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and the Association of MBAs (AMBA). With a proven legacy of training professionals and leaders to stay competitive with industry-leading skills and proficiencies, [IIM Calcutta's Executive Education programmes](#), taught by renowned IIM Calcutta faculty, are ranked regularly in all-important ranking organisations in India and internationally.

Upon successfully meeting all evaluation components, having a minimum attendance of 66% in each module, and attending both the campus immersions, participants will be awarded a completion certificate and the prestigious IIM Calcutta Executive Education Alumni Status. Learners will benefit by getting registered to access the alumni portal and receiving an email-id on the iimcal.ac.in domain.

Additionally, participants will also receive exclusive access to Emeritus Career Services, aimed at supporting career growth aspirations during the programme proactively. These services include dedicated sessions on interview preparation, job placement assistance and building an impressive resume and a LinkedIn profile. The portal uses an online platform where placement assistance from Emeritus' partner companies is published, applied to, and tracked to success. Many Emeritus alumni work at Microsoft, ICICI Bank, Infosys, HDFC, Airbnb, TCS, Ola, Flipkart, JSW, Wipro, Honeywell, JP Morgan, Reliance Jio, Mahindra, Gartner, Accenture, Cognizant, amongst others.



Key points about the [IIM Calcutta's Advanced Programme in Supply Chain Management](#):

- Start Date: **June 30, 2022**
- Fee: **INR 4,34,000 + GST**
- Duration: **1 Year**
- Apply by: **June 22, 2022**
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Don't miss reserving your seat in the 10th batch of IIM Calcutta's Advanced Programme in Supply Chain Management, offered through Emeritus, a global leader in making high-quality education accessible and affordable, offering a digital-first, seamless learning and high engagement experience. Flexible payment

options and low-cost EMI options are available, and you can resolve any query directly with its experts by calling on +91 82779 98590. Alternatively, you can also write at iimc.execed@emeritus.org. There has never been a better time to upskill for a high-growth career in supply chain management and here is your chance to make the most out of it by applying for the programme.

About IIM Calcutta:

The Indian Institute of Management Calcutta (IIM Calcutta) was established as the first national institute for post-graduate studies and research in Management by the Government of India in November 1961 in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, The Ford Foundation and Indian industry. During its initial years, several prominent faculties formed part of its nucleus, including Jagdish Sheth, J. K. Sengupta, among others. IIM Calcutta is the first business school in India to complete triple accreditation by being recognised by three globally reputed business school accreditation organisations: Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and Association of MBAs (AMBA). It is also the only Indian business school that is a member of the Global Alliance in Management Education (CEMS). IIM Calcutta has been regularly ranked in all-important ranking organisations in India and overseas. IIM Calcutta's flagship programme, the 2-year MBA, was ranked 17th in the world, 1st in India and 2nd in Asia in FT MIM 2019 ranking. The vision of the Institute is to emerge as an International Centre of Excellence in all the facets of management education, rooted in Indian ethos and societal values. Over the past four decades, IIM Calcutta has blossomed into one of Asia's finest business schools. Its strong ties to the business community makes it an effective mechanism for the promotion of professional management practices in Indian organisations. Today, IIM Calcutta attracts the best talent in India - a melting pot of academia, industry and research. Learn more at iimcal.ac.in.

About Emeritus:

Emeritus offers customised and open programmes in India, Singapore, Dubai and other global locations in collaboration with MIT Sloan, Columbia Business School, IIM Lucknow Executive Education, IIM Calcutta Executive Education, ISB Executive Education, Harvard Business School (HBS), Kellogg Executive Education, Berkeley Executive Education, and Wharton Executive Education, amongst other leading Institutes. Our world-class executive education programmes, supported by eminent programme experts, provide an immersive learning experience integrated with actionable insights and practical business applications. The meticulously curated programmes are delivered in a different range of formats; in-class, online, as well as blended programmes. Our extensive portfolio also includes short 2-4 day in-class workshops, online courses of 2-3 months duration as well as comprehensive learning journeys that run over 6-9 months, customised to an organisation's requirement. The Emeritus Group has more than 1,400 employees globally and offices in Mumbai, New Delhi, Shanghai, Singapore, Palo Alto, Mexico City, New York, Boston, London, and Dubai. Following its \$650 million Series E funding round in August 2021, the company is valued at \$3.2 billion, and is backed by the Chan Zuckerberg Initiative, Leeds Illuminate, Prosus Ventures, Sequoia Capital India, Bertelsmann, Accel and SoftBank Vision Fund 2. Learn more at emeritus.org/in.

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