

Reskilling and Upskilling for HR Professionals – Gain skills for the future with the IIM Calcutta advantage

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The Indian Institute of Management Calcutta (IIM Calcutta), ranked as the third-best B-School in India (NIRF, 2021) and number 1 as per Business Today ranking (2021), has announced the launch of the thirteenth batch of the Executive Programme in Human Resource Management with Emeritus. This 1-year impactful programme is helpful for mid-career professionals, including line managers interested in HRM. It is also helpful for professionals with a minimum of 2 years of experience to upskill their people management capabilities through live online sessions and a 4-day on-campus immersion at IIM Calcutta.

According to a recent Deloitte Insights report (2021), 75% of human resource (HR) professionals say that HR's accountability will expand, and 84% of professionals say they need to rethink their workforce experience to improve productivity. There's a need for re-evaluation of business-as-usual workforce management.

The [Executive Programme in Human Resource Management](#) includes an industry-aligned curriculum, designed to help learners develop an advanced approach to managing talent and would help match employees' potential to meet business priorities. It would also enable participants to manage human resources across acquisition, retention, competency mapping, job evaluation, fit analysis, and HR analytics.

Why join the 13th batch of IIM Calcutta's Executive Programme in Human Resource Management?

In recent times, the role of HR has evolved. It is not only confined to talent management but also includes bridging employee skillset as per changing business demands, encouraging an employee-centric workplace, and ensuring a rise in workforce productivity towards meeting business targets. According to a recent Gartner report (2021), nearly 60% of HR leaders stated that building critical skills and competencies will be their most significant priority

this year. Therefore, it's necessary to upskill periodically to keep pace with the increasing business demands and carve a competitive edge.



The [Executive Programme in Human Resource Management](#) from IIM Calcutta offers a realistic learning experience through its focus on shaping people management practices aligned with contemporary modules on HR in the context of industry 4.0, emerging forms of work such as GIG and WFH, DEI (Diversity, Equality, and Inclusion), and HR analytics. Candidates will be adept at handling the micro and macro-level aspects of human resource management to help their organisation achieve workforce resilience, business productivity, and competitive advantage. After the completion of the course, participants will receive a certificate from IIM Calcutta and the prestigious IIM Calcutta Executive Education Alumni Status.

According to Programme Directors, Prof. Amit Dhiman, Professor, Human Resource Management, and Prof. Nimruji Prasad Jammulamadaka, Professor, Organisational Behaviour from IIM Calcutta, said, *“As per recent industry reports, human resources in India is expected to grow by 9.8% this year, adding close to 100,000 jobs for qualified professionals. To meet the growing demand of professionals looking to make a high-growth career in HR, we have designed this programme to help participants advance their people management skills to enhance consumer-oriented business growth strategies. Towards the end of the programme, participants will be able to create, manage, and drive empowering advanced HRM initiatives, which will enable their workforce to contribute effectively towards organisational transformation and growth”.*

IIM Calcutta’s Executive Education Alumni Status benefits

IIM Calcutta is the first business school in India to complete triple accreditation by three globally reputed business school accreditation organisations: the Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and the Association of MBAs (AMBA). It is also the only Indian business school to be a member of the Global Alliance in Management Education (CEMS). Ranked regularly in all-important ranking organisations in India and overseas, [IIM Calcutta's Executive Education programmes](#), taught by renowned IIM Calcutta faculty, have a proven legacy of training professionals and leaders to stay competitive

with industry-leading skills and proficiencies.

Upon successfully meeting all evaluation components, having a minimum attendance of 66% in each module, and attending the campus immersion, participants will be awarded a completion certificate and the prestigious IIM Calcutta Executive Education Alumni Status. Participants will benefit by getting registered to access the alumni portal and receiving an email-id on the iimcal.ac.in domain.

Additionally, learners will also receive exclusive access to Emeritus Career Services to support their career growth aspirations during the programme proactively. These services include dedicated sessions on interview preparation, job placement assistance and building an impressive resume and a LinkedIn profile. The portal uses an online platform where placement assistance from Emeritus' partner companies is published, applied to, and tracked to success. Many Emeritus alumni work at companies such as Microsoft, ICICI Bank, Infosys, HDFC, Airbnb, TCS, Ola, Flipkart, JSW, Wipro, Honeywell, JP Morgan, Reliance Jio, Mahindra, Gartner, Accenture, Cognizant, amongst others.

Key points about the IIM Calcutta's Executive Programme in Human Resource Management:

- Start Date: **June 30, 2022**
- Fee: **INR 3,25,000 + GST**
- Duration: **1 Year**
- Apply by: **June 22, 2022**

Enrol in the [13th batch of IIM Calcutta's Executive Programme in Human Resource Management](#), offered through Emeritus, a global leader in making high-quality education accessible and affordable. Flexible payment options and low-cost EMI options are available, and you can resolve any queries directly with our experts by calling us on +91 82779 98590. Alternatively, you can also write to iimc.execed@emeritus.org.

About IIM Calcutta:

The Indian Institute of Management Calcutta (IIM Calcutta) was established as the first national institute for Post-Graduate studies and Research in Management by the Government of India in November 1961 in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, The Ford Foundation and Indian industry. IIM Calcutta's flagship programme, the 2-year MBA, was ranked 17th in the world, 1st in India and 2nd in Asia in FT MIM 2019 ranking. The vision of the Institute is to emerge as an International Centre of Excellence in all the facets of management education, rooted in Indian ethos and societal values. Over the past

four decades, IIM Calcutta has blossomed into one of Asia's finest business schools. Its strong ties to the business community makes it an effective mechanism for the promotion of professional management practices in Indian organisations. Learn more at iimcal.ac.in.

About Emeritus:

Emeritus offers customised and open programmes in India, Singapore, Dubai and other global locations in collaboration with MIT Sloan, Columbia Business School, IIM Lucknow Executive Education, IIM Calcutta Executive Education, ISB Executive Education, Harvard Business School (HBS), Kellogg Executive Education, Berkeley Executive Education, and Wharton Executive Education, amongst other leading Institutes. The Emeritus Group has more than 1,400 employees globally and offices in Mumbai, New Delhi, Shanghai, Singapore, Palo Alto, Mexico City, New York, Boston, London, and Dubai.

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