

IIM-Kashipur unveils exec MBA course in analytics

TIMES NEWS NETWORK

Kashipur: The Indian Institute of Management (IIM), Kashipur recently inaugurated its executive master of business administration in analytics (EMBAA) programme for the 2022-24 batch at its Kashipur campus. Times Professional Learning is the marketing partner of the programme.

The programme was flagged off with an on-campus event where the chief guest was Accenture India MD Manoj Nair. Also present were director of IIM-Kashipur, Prof Kulbhushan Balooni, and Times Professional Learning CEO Anish Srikrishna.

Announced earlier this year, the EMBAA programme received a good response with 95 students selected for the first batch. The EMBAA students have an average nine years of work experience across various industries, including ITes, IT, pharmaceu-



The first batch has 95 students selected for the 24-month course

ticals, infrastructure and aviation. Overall, women candidates account for 20% of the batch with an average work experience of 101 months.

The programme will have 900 contact hours spread across six terms over 24 months. Each term is preceded by a campus immersion and learning module. The first three terms comprise core courses, while the rest have core as well as elective courses. The courses equip the participant with analytics and management concepts.

Balooni said, "IIM-Kashipur is the first institute to foray into a two-year MBA (Analytics) programme. Building on this foundation and the massive numbers of applications received for this programme, we have launched the executive MBA Analytics programme to benefit mid-career executives as well. This programme will create a sound understanding for learners by using data and technology to further their management and career goals."