

IIM

IIM Calcutta publishes case study on SAI International School and its founder's journey



Our Correspondent

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Late Bijaya Kumar Sahoo with students of SAI International School *Source: SAI International School*

Summary

The case study, 'SAI International School: In Pursuit of Academic Happiness', was published on the official website of IIM Calcutta

It will be taught to all management students who attend the MBA programme at IIM Calcutta. Indian Institute of Management (IIM) Calcutta has published a case study on the life of SAI International Education Group's founder-chairman, late Bijaya Kumar Sahoo and the journey of SAI International School.

The case study, 'SAI International School: In Pursuit of Academic Happiness', was published on the official website of IIM Calcutta for the management students to understand the

business model. IIM Calcutta, has included this case study within their core curriculum of management to teach students the concept of SAI, the art of entrepreneurship, and education management, SAI International school said in a statement.

It is a revolutionary case study that speaks volumes about the affiliations between education and happiness, SAI International added in its statement. This thesis was developed under IIM Calcutta, Case Research Centre (IIMCCRC) which is a distinct Centre of Excellence (COE) that constantly develops cases based on key industry challenges and success stories. These distinct cases act as supplementary reading materials to enhance classroom room learning of the students.

Silpi Sahoo, chairperson, SAI International Education Group, said, "We are extremely humbled and happy that IIM Calcutta published our story as a 35-page case study, 'SAI International: In pursuit of Academic Happiness', which will be taught to MBA students studying at IIM Calcutta in order to impart valuable entrepreneurship lessons to the students. I am sure students will gain an insight into building an environment of happiness in a school."

The case study describes how SAI International School, a day-cum-residential co-educational school established by Bijaya Kumar Sahoo in the year 2008 in Bhubaneswar (India), sculpted itself on the edifice of learner well-being and happiness. This CBSE-affiliated school charted a little over a decade-long journey by making parents and teachers

the two key pivots in its pursuit of happiness in education. This thesis synthesises Sahoo's admirable corpus related to education, learning, leadership and entrepreneurship. It carries noteworthy significance in different faucets of learning.

The case study is published under the thematic group of entrepreneurship and is available for purchase and download on the IIM Calcutta website.

<https://www.iimcal.ac.in/case-studies-lists#accordion-2>

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