

IIM Ahmedabad, Bank of America set up Centre for Digital Transformation

IIM Ahmedabad has partnered with the Bank of America to establish the new Centre for Digital Transformation.



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NEW DELHI: Indian Institute of Management Ahmedabad (IIMA) has collaborated with Bank of America to launch a Centre for Digital Transformation (CDT).

The Centre has also launched an advisory Council on Responsible Digital Transformation. The council will play a critical role in enhancing core competencies of the Centre and help guide the projects, a statement from [IIM Ahmedabad](#) said.

The objectives of the Centre are conducting research; establishing workshops and seminars; conducting training programmes on digital transformation.

Outlining the Centre's objective and activities, Pankaj Setia, founding chair, Centre for Digital Transformation, IIMA said, "Specifically, the Centre will focus on activities that enhance an understanding of the digital ecosystem and catalyse leadership, as it leverages its expertise in research and development to provide thought leadership for digital transformation.

Errol D'Souza, director, [IIM Ahmedabad](#), said: "We are delighted to have Bank of America on board to collaborate with us in setting up the Centre...we are also appreciative of the group of eminent leaders who have joined our Advisory Council for Responsible Digital Transformation to guide us as we embark on this ambitious initiative".

Kaku Nakhate, India country head, Bank of America also added: "Bank of America is a key supporter of these initiatives, and this new Centre will only strengthen the responsible digital framework in India. I am delighted that this Centre will bring together leading academics and digital thought leaders from the United States and India to accelerate the digital revolution in India."