

Editorial

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The December 2017 issue (Issue 4) of *Decision*—the last issue of this volume for this year—we have put together five interesting research articles. The article by Thürer and Avittathur titled ‘How do Indian firms source from China? Implications on cross-border supply chain management’ addresses the important question of cross-border processes in an increasingly globalized economy specifically from the perspectives of how small and medium enterprises manage their cross-border supply chains. Unlike previous studies, this study focuses on smaller firms and the supply chain between India and China. This study bases its finding on 15 firms, and the result suggests that information technology and third-party agents are widely applied for executing the logistic and bureaucratic process involved. The findings are important in the light of the emphasis given to the development of long-term relationships in the literature.

The article by Priyanka Garg titled ‘Development of sustainability reporting index (SRI) with special reference to companies in India’ attempts to develop an index on sustainability reporting practices, considering economic, environment as well as social factors, in context of companies in India. While earlier studies have developed reporting index considering either environmental or social factors, these indexes do not

cover all dimensions of reporting applicable to all industries. This study attempts to fill this gap and is dedicated to research procedure adopted to formulate a sustainability reporting index for companies in India. The paper by Arora, Sharma and Vashisht on the ‘Impact of managerial ability and firm-specific variables on insider’s abnormal returns’ examines whether the ability of managers has any relation to abnormal gains on insider trades and attempts to identify firm-specific variables that impact the abnormal returns on insider trades. After using a sample of 1101 insider transactions over 197 companies and data envelopment analysis to measure managerial ability, the study concludes that the volume of trade, riskiness of security and managerial ability of insiders positively impact the abnormal return on insider trades.

The paper ‘Overcoming the effect of low self-esteem on public speaking anxiety with mindfulness-based interventions’ by Kumar et al. examines the effect of mindfulness-based interventions on public speaking anxiety (PSA). The paper attempts to shed light on this relationship and proposes a model examining the mediating effect of self-esteem in explaining this link. Based on a quantitative approach, the study demonstrates that the effect of mindfulness-based interventions on public speaking anxiety could be better understood by taking into account the mediating variable—self-esteem. The final paper by Parsad, Prashar and Sai titled ‘Understanding Nature of Store Ambiance and Individual Impulse Buying

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Tendency on Impulsive Purchasing Behaviour: An Emerging Market Perspective' investigates the influence of store ambiance factors like music and light, sales personnel, display and colors, and in-store crowd, impulse buying tendency and urge to buy on impulse buying. The results reveal a positive

relationship of shoppers' impulse buying tendency and urge to buy with impulse buying. Contrary to the finding of earlier studies, this study noted no role of in-store crowd and music and light in triggering and encouraging such behavior.

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