

Editorial

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I have the pleasure of bringing to you the latest issue of *Decision*, which contains an impressive set of articles, book reviews, and a case study. As you know, *Decision*—the IIM Calcutta Journal of Management—has been in publication since 1974. It has often carried theoretically rigorous and empirically grounded papers concerning varied aspects of management. Over the years, *Decision* has successfully built its reputation as a journal that imbibes both theory and practice, and has thereby established itself as one of the best management journals in the country. *Decision* will continue to bring to its readers well-researched academic papers besides acting as a forum for interdisciplinary dialogue across different fields of management and related disciplines. As a journal, we are equally open to qualitative research, and welcome research papers, relevant case studies, and similar other products of reflective research.

In 2013, IIM Calcutta decided to join hands with Springer as publishing partner of *Decision*. *Decision* is now available in both online and traditional format, with advance publication of online format immediately on completion of the editorial and production process. Springer, with its strong value and tradition of professionalism in publishing, eases our task in handling non-academic aspects of the publication

process, helping us streamline our energy toward bringing more academic rigor to the editorial process and quality assurance. The online Editorial Management System (EMS) can track and monitor many papers at various stages of the pipeline, ensuring a timely and hassle-free process for the authors, reviewers, and editors.

Decision now has an international editorial advisory board comprising an impressive group of eminent academicians from across the globe representing diverse disciplines and expertise. I would like to extend our warm welcome to the members of the international advisory board. Their professional expertise is a valuable asset for the Journal, and will surely help the Journal in maintaining its quality and rigor.

In addition to the regular issues, the Journal has been bringing out special issues built around a specific theme or concept. This tradition continues. The theme for the next special issue, to be published in 2015, is “Managing Critical Resources: Food, Energy and Water.” I am glad to announce that this Special Issue shall bring together scholarly discourses on sustainable management of food, energy, and water for the present and future generation. Contributors to the Special Issue will also have an opportunity to share their research findings at the IIM Calcutta Conference on the said theme in April 2015.

I took the editorial responsibilities of *Decision* in April 2014 from my predecessor Professor Bhaskar

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Chakrabarti. I put on record my sincere thanks to Bhaskar for his consistent good work. The outgoing members of the Editorial Board deserve appreciation for their valuable contributions to the Journal. I thank the reviewers—both in-house as well as from different parts of the country and abroad, for their selfless support to the Journal. I thank Mr. Ujjal Banerjee for his efficient administrative support.

I am pleased to be joined by the new members of the Editorial Board—Professors Balram Avittatur, Nimruji Prasad, Uttam Sarkar, and Manish Thakur. The

Journal is enriched by the wide array of academic competence represented in the present Editorial Board. Publication of a quality journal is always a work-in-progress. For now, we are happy working together, and be part of this collective endeavor to bring *Decision* to you every quarter.

Enjoy reading!!!

R Rajesh Babu
Editor-in-Chief

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