

IIM Calcutta completes final placements with average salary of Rs 29 lakh; median salary Rs 27 lakh

Feedback

Synopsis

Consulting Sector emerged as the top recruiter with 149 students (32%) opting for them. Accenture Strategy and The Boston Consulting Group were the top recruiters. Kepler-Cannon and Arthur D. Little were amongst the prominent first-time recruiters from this cohort.



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IIM Calcutta has wrapped up final placements for its flagship MBA programme with 467 students in the process receiving more than 520 offers in three clusters comprising various cohorts. The whole placement process was conducted virtually amid the pandemic. A total of 172 firms participated in the Final Placement process. The average and median salaries rose to Rs 29 Lakh and Rs 27 Lakh respectively.

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While Consulting and Finance roles continued to comprise roughly half the placements as seen in previous years, General Management and Marketing roles came down from 30% last year (2020) to 15% in 2021. Big names including Hindustan Unilever, Procter & Gamble, ITC, Vedanta, **Adani Group** and Reliance India Limited continued to hire from the campus in smaller numbers though. The cohort also witnessed new recruiting brands such as Boehringer Ingelheim and **Xiaomi**.

Software services and e-commerce platforms boosted their hiring from IIM Calcutta. Big brands including **Microsoft**, Amazon, **Flipkart**, Paytm etc., recruited 24% (111 students) of the batch for various Product Management and FinTech roles. Navi technologies joined in as one of the first-time recruiters during Finals.

Several recruiters from manufacturing sector, power, services and government firms among others comprised the set of recruiters.