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### IIM organises seminar on social enterprises

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To create awareness about the social enterprises among the students, the IIM Calcutta, Innovation Park under the aegis of Tata Social Enterprise Challenge (TSEC) organised a seminar "Thinking Social" on Monday at IIT Guwahati.

Founder of Entrepreneurs Associates in Nagaland, Mr Neichute Duolo said: "Be committed and stay positive at the face of all odds and to learn to differentiate between your profession and your business."

While interacting with the students Mr Dulo added the importance of the availability of credit and other financial products to rejuvenate the local economy and fuel local entrepreneurship. The seminar also highlighted the pioneering efforts of the social entrepreneurs

in North East.

Prof. Devi Vijay of IIM Calcutta started the technical session by introducing the audience to the concept of social enterprise and set the trend for the day by sharing with the audience stories about some leading social enterprises.

Mr Anshu Gupta of Goonj urged everyone to shake off their complacency and start asking questions about their rights and their duties of the citizens towards the country. "Always go with the donor's pride but understand the receiver's dignity," added Mr Gupta.

The team from Centre for North East Studies and Policy Research showcased how a single person's determination to bring healthcare to the people living in the river islands of the mighty Brahmaputra today is providing the last mile in healthcare over water.