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Indore: 17th business management for defence officers course inaugurated at Indian Institute of Management

By [Staff Reporter](#)

The batch profile includes 12 retired officers and 48 officers who are in service - Army (28), Air Force (19) and Navy (13).



IIM Indore building

Indore (Madhya Pradesh): The induction programme of 17th batch of Certificate Course in Business Management for Defence Officers (CCBMDO) took place virtually at IIM Indore on Tuesday.

The programme was inaugurated by Professor Himanshu Rai, Director, IIM Indore, in presence of Professor Sanjay C Choudhari, programme coordinator and faculty, IIM Indore, and all 60 registered participants.

The batch profile includes 12 retired officers and 48 officers who are in service - Army (28), Air Force (19) and Navy (13). “Just the way you are on a mission when you are on a field, it’s important to find a mission and a purpose in your life as well. This purpose will help you decide what your destination will be”, Prof Rai said.

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He further said the programme will help participants to gain important management skills like coordination, required in the current scenario. “Be passionate about learning, knowing new things and be curious about everything. Perseverance is what completes the purpose and passion,” he added.

Professor Choudhari welcomed the batch and gave a brief of the programme. He noted that the armed forces are one of the most valuable work forces that contribute their highest level of services to the nation. They are self-disciplined, highly enthusiastic, and courageous with high level of leadership ability.

“We have designed a challenging learning experience that focuses on real-world problems, solutions and providing new knowledge and tools to face challenges in corporate arena”, he said.

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